Social Entrepreneurship

**Company Description:**
Researches disasters and discovers tools and technologies that can save the lives of more victims and rescuers and delivers them to the first responders in major disasters.

**Short Project Name:**
Organizational Leadership and Strategy Team

**Project Description and Deliverables:**
The Organizational Leadership Team will work with management and multiple teams leaders to:
- Design team building strategies and conduct programs for inter-team development
- Administer weekly team performance reporting systems.
- Analyze team progress and provide substantive feedback and support for leaders.
- Train leaders in effective performance management, motivation and conflict resolution.
- Develop plans and conduct programs to promote inter-organizational synergy.
- Prepare/present compelling training and enculturation of mission and core values.
- Provide programs for rapid on boarding of new interns.
- Devise long-term strategies for corporate succession planning.

**Company Description:**
a charitable effort organized with the goal to assist full time missionaries learn English. First, we provide English language learning curriculum and study materials for missionaries to use every day. These materials are localized into the missionary's native language and tailored to work with the content found in Preach My Gospel. Secondly, we provide a website (www.clsweb.org) that mission offices around the world use to track the study progress of each missionary. Third, we provide an English competency test intended to be given at the end of the missionary's course of study. If the missionary passes the test, he/she receives an English Competency Certificate from BYU. This certificate can be used to help the missionary secure a higher paying job once his/her mission is completed. Companionship Language Study curriculum has been translated into Spanish, Portuguese, French, Tagalog, and Japanese. We currently have over 90% placement coverage to the non-English speaking missionaries worldwide.

**Short Project Name:**
Website Improvement 1

**Project Description and Deliverables:**
Our goal is to increase the number of missionaries studying English and taking the ECT. In order to achieve those goals, we have a number of linguistic items to address.

We have website content that needs to be translated into Spanish, French, Portuguese, Tagalog and Japanese.
We desire to translate the curriculum and study materials into more languages, including Chinese Traditional, Korean, Tongan, Cebuano, Samoan, Russian, Mongolian, and Italian. We would
need translation expertise for all these languages. We are looking for interns for each of these languages to assist with translations. We will need English Competency Test (ECT) raters to score the tests as they are completed by the missionaries in the field. Raters should be competent in teaching English as a Second Language and evaluating English language acquisition tests. At a minimum, we would require two interns to function as raters. More interns will be required as tests increase. We estimate that the current work effort to score the tests would require forty man-hours per week. With two interns, that would be a twenty hour work week for each. We can adjust the number of required interns as necessary, per university requirements and the growing need for scoring of tests. We anticipate the test scoring effort will be long term, lasting more than a single semester.

Key Deliverables
- Web site translated and localized into Spanish, French, Portuguese, Tagalog and Japanese.
- Curriculum and study materials translated into Chinese Traditional, Korean, Tongan, Cebuano, Samoan, Russian, Mongolian, and Italian.
- ECT test raters in place and scoring tests as they come in from the mission field.

Company Description:
Leading peer-to-peer micro-lending organization

Short Project Name:
Identify micro-financing opportunities in third-world countries

Project Description and Deliverables:
Million dollars has moved through our organization to provide microfinance to the poorest people in the world—helping them to lift themselves out of poverty. Students will be helping our organization to research emerging new markets in developing countries throughout South America, Africa, Asia, and other locations.