

Strategy Emphasis

By application only: due October 1

Students may apply for the Strategy Emphasis before formal acceptance to Management program but must be formally admitted to the Management program to pursue the Emphasis

Management Core I (12.0 credit hours)			
Management Core I courses are requirements not prerequisites for admission to the Marriott School (see <i>Pre-Management Flowchart for prerequisites</i>). Core I courses must be completed before the Management Integrated Core. Students may register for these courses before formal admittance to the MSM.			
Acc 210 (FWSpSu) Principles of Accounting 2 <i>(Acc 202 is the transfer equivalent for Acc 210 if Acc 201 was taken)</i> <i>Prerequisite: Acc 200</i> 3.0	I Sys 201 (FWSpSu) Introduction to Management Information Systems <i>Prerequisites: ISYS 100/101</i> 3.0	M Com 320* (FWSpSu) Business Writing <i>GE: Advanced Writing</i> 3.0	Bus M 301* (FWSpSu) Financial Management <i>(Act 210 is recommended to be taken as a prerequisite, it may be taken concurrently.)</i> (3.0)
*To gain admission to M Com 320 and Bus M 301: fill out a "Core I Continuance" form online at http://marriottschool.byu.edu/management/forms.cfm ; have one grade in a pre-management course (Acc 200, Econ 110, Math 119, Stat 221); have a 3.0 pre-management GPA; fill out a graduation plan.			

After admission to the MSM, Strategy students may take the Management Integrated Core and Strategy courses concurrently.

Bus M 320 & Bus M 321
Must be taken during the first semester of admission to the Marriott School

Bus M 320 (FWSp) Orientation Course (0.5)	Bus M 321 (FWSp) Mentor Program (0.5)
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Management Integrated Core (15.0)				
You must be admitted to the MSM to enroll in these Integrated courses and they must be taken during the same semester or divided over Spring/ Summer terms. No transfer classes may be substituted for any of the Integrated Core Classes. Prerequisites: Acc 210, M Com 320, I Sys 201, Bus M 301.				
ManEc 387 (FW) Economics of Strategy (3.0)	Bus M 341 (FWSp) Marketing Management (3.0)	Org B 321 (FWSu) Organizational Effectiveness (3.0)	Bus M 361 (FWSu) Supply Chain Management (3.0)	Bus M 390 (FWSp) Ethics for Management (3.0)

Strategy Emphasis Requirements (9.0) <i>Must be taken in this sequence</i>		
Bus M 480 (Winter) Structured Problem Solving <i>Take after or concurrently with Manec 387</i> (3.0)	Bus M 481 (Fall) Competitive Strategy <i>Must be taken after Bus M 480</i> (3.0)	Bus M 482 (Winter) Strategy Implementation <i>Must be taken after Bus M 481</i> (3.0)

Strategy Emphasis Electives (6.0)	
Complete two of the following elective [^] courses: Bus M 401 Advanced Financial Management or Bus M 475: Financing New Ventures Bus M 473 Creating New Ventures Bus M 474 Managing New Ventures Bus M 483 Topics in Strategy ISYS 520 Business Programming	
[^] Students may fill the electives with other Marriott School courses as approved by the strategy program director.	

Additional Requirements (6.0) <i>Strategy Emphasis students do not take Bus M 498</i>		
Lecture Series (FW) Choose one: Bus M 371R Entrepreneurship Bus M 380 Executive Bus M 382 Special Topics (1.0)	Acc 241 (FWSpSu) Business Law (3.0)	ManEc 453 (FWSp) or ManEc 301 Banking and Business <i>Should be taken after Bus M 301</i> 3.0

Total credits: 64