

CLASS OF 2009 - MARKETING MAJOR SHEET

10/8/2007

| Fall 2007 (16.5 total hours) | | Winter 2008 (16 total hrs) | | Fall 2008 (15.5 total hrs) | | Winter 2009 (16.0 total hrs) | |
|---|-----------|--|-------------------------------|-----------------------------------|-------------------------------------|------------------------------|-----------|
| 1st Block | 2nd Block | 1st Block | 2nd Block | 1st Block | 2nd Block | 1st Block | 2nd Block |
| MBA Core (16.0 hrs) | | MBA Core (6.0 hrs) | | MBA Core (4.5 hrs) | | MBA Core (0.0 hrs) | |
| MBA 501 Corp. Fin. Account. (1.5) | | MBA 580 Intro to Strategy (1.5) | MBA 680 Strategy 2 (1.5) | MBA 510 Mgt. & Info Tech (1.5) | MBA 584, Intro to Global Mgt. (1.5) | | |
| MBA 505 Communications (2.0) | | MBA 604 Ethics (1.5) | MBA 502 Man. Accounting (1.5) | MBA 640, Leadership (1.5) | | | |
| MBA 520 Business Finance (3.0) | | | | | | | |
| MBA 530 Operations Mgt. (3.0) | | | | | | | |
| MBA 548 Strategic HR Mgt. (3.0) | | | | | | | |
| MBA 550 Marketing Mgt. (3.0) | | | | | | | |
| MBA 593R, \$1 Mgt. Seminar (0.5) | | | | | | | |
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| Major Curriculum (0.5 hours) | | Major Curriculum (9.0 hrs) | | Major Electives | | | |
| MBA 693R, Major Prof. Seminar (0.5) | | MBA 650 Marketing Research (3.0) (Required--also taught in Fall) | | pick from the following | | | |
| | | MBA 690R Field Study (3.0) (Required--OK here or 2nd year) | | | | | |
| | | Marketing elective (3.0) | | | | | |
| | | | | MBA 654 Sales Management (3.0) | MBA 553 Pricing & Position. (3.0) | | |
| | | | | MBA 660 Adv. Brand Strategy (3.0) | MBA 555 Competitive Intell. (3.0) | | |
| | | | | MBA 661 Global Negotiations (3.0) | MBA 657 - Brand Mgt. (3.0) | | |
| | | | | MBA 672 Entrepren. Mktg. (3.0) | MBA 658 - International Mktg. (3.0) | | |
| | | | | MBA 690R Marketing Field Studies* | MBA 661 - Global Negotiations (3.0) | | |
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| During your 2 years: | | | | | | | |
| <ul style="list-style-type: none"> You must take 6 credit hours of non-major course work A combined total of 6 hours may be taken in MBA 690R - all sections - and MBA 693R, section 1. However, only a maximum of 3 credits can be taken in MBA 693R, section 1 readings and conference with a faculty member. You must seek prior approval for any 300 or 400 level courses you want counted towards your MBA. There is a 9 credit hour limit of those that count towards your MBA | | | | | | | |
| * Fall 2008 marketing field study is optional only after the first one is completed during winter 08 | | | | | | | |

DISCLAIMER: The classes in this chart are subject to change! Always check with your Major advisor.

CREDIT SUMMARY: 26.5 credits of MBA core + 24.5 Marketing Major + 6.0 non-marketing Major credit hours + 7.0 electives = 64 credit hours.