

Information Systems Management MISM

We aim to prepare graduate management students for leadership-oriented careers in information systems. Information systems professionals define, develop, and maintain information systems and the information system infrastructure that support the operation of an organization. Thus, MISM graduates require a wide variety of competencies including interpersonal, managerial, and technical. The MISM is offered in an efficient, integrated fashion for BSIS students who wish to pursue it. The MISM is distinguished from the BSIS in its emphasis on leadership, project management, and additional rigor expected in a graduate environment. The four primary learning outcomes of this program include:

1. Program graduates will have developed a broad knowledge of information systems and business concepts and techniques, allowing them to function as IS professionals who can bridge the gap between an organization's technical and business personnel.
2. Program graduates will have the knowledge and skills required to create and manage organizational functions, including:
 - A. Design and development of technology infrastructures and systems for use in organizational processes
 - B. Acquisition, deployment, maintenance, and management of information technology systems, resources, and services.
3. Graduates will effectively communicate client-focused analysis in a professional environment. Specifically, they will be able to:
 - A. Write effectively for different audiences, including managers, end-users, and key project stakeholders.
 - B. Make articulate and persuasive oral presentations to different audiences and master presentation software and hardware.
 - C. In a team setting, work effectively with and lead others, both from technical and non-technical areas of business.
 - D. Graduates will demonstrate the ability to make informed business and technical decisions and solve unstructured problems in a rapidly changing environment.
4. Graduates will have the knowledge and skills required to pursue life-long learning.
 - A. Those students who choose to participate in the PhD preparation track will specifically be prepared to enter a doctoral program in an area related to information systems.

