

2011 BSISys Profile

Hire the BYU Advantage Global Experience

"One thing that differentiates the Marriott School is the experience of the student body.... Since business is conducted in a global framework, hiring people who have had real life experience in a variety of countries with a variety of languages allows for a more effective, deeper relationship with the clients."

LINDA DAINES
Managing Director, Goldman Sachs



THE BYU ADVANTAGE

Are you looking for Bachelor of Information Systems graduates with the perfect blend of business and technology from "one of the most celebrated" information systems programs in the country? If so, we're here to help you hire the BYU Advantage. Recruiters keep coming back to BYU for the experience and core strengths that set our graduates apart.

1) Job-ready: Historically, more than 90 percent of students have accepted job offers before graduation and 100 percent have accepted job offers within six months after graduation. BYU BSIS students also go to work all over the country, working for both multinational firms and small high-tech startups. Of the most recent group of BSIS graduates, 61 percent took jobs outside Utah.

2) Character: The shared values of BYU and its sponsoring institution help instill strong character in our students. We build on these values with a required study of business ethics from some of the leading experts in the field.

3) Technical skills: In program year one, students go through the "junior core," an intense technical instruction period covering system analysis and design, database management, and business programming controls. In year two, students develop management skills, taking courses in areas such as marketing, strategy, ethics, business law and economics. Many students also participate in Intex; integrated exercises where students design, develop and produce an information system to meet a particular business need.

4) Experience: BYU's IS Department boasts an instructional lab that allows students to learn critical skills through direct use of new technologies. The lab seats 32 students, each with dual-monitor workstations that have the ability to run several virtual machines. The lab experience gives students a chance to experiment with the technology used by leading commercial enterprises in a controlled environment, where they can push the boundaries of technology.

5) Top-Notch Faculty: BYU's IS Department has a 14:1 student to faculty ratio, which provides great mentoring opportunities and builds a collaborative feeling among students. The faculty is highly renowned, with all hires in the

last 12 years coming from elite PhD programs. Students also work closely with the Information Systems Advisory Board, a 14-member group of industry professionals that regularly sits in on classroom presentations, group panels and one-on-one mentoring sessions.

CLASS PROFILES

Graduation Year	2007	2008	2009	2010
Number of Applicants	168	124	156	151
Number Enrolled	125	89	103	107
Average GPA	3.55	3.56	3.53	3.60
Men	94%	96%	90%	92%
Women	6%	4%	10%	8%
Married	34%	31%	36%	35%
International	6%	9%	6%	9%
Bilingual	69%	79%	64%	70%

"I chose the information systems program to develop business skills on top of my technology interests. In the IS program I've learned how to work with teams, design and manage business applications, and make good technology-driven business decisions from renowned professors. This major makes me excited to come to class."

—Eric Santos, BSIS student

BSISys RECRUITERS

- Accenture
- Apple
- AccessData
- Bikewagon.com
- BYU Broadcasting
- Digicert
- Doba
- Don Chemical
- EnticeLabs
- Ernst & Young
- ExxonMobil
- Fast Enterprises
- GE Healthcare
- Goldman Sachs
- Grant Thornton
- IBM
- Intel
- Kellogg
- KLAS Enterprises
- KPMG
- LDS Church ICS
- Marketing Best Practices
- Medicity
- Microsoft
- Moki Networks
- Omniture
- Pariveda Solutions
- PricewaterhouseCoopers
- Property Solutions International
- Reservation Nexus
- Stockamp, A Huron Consulting Group
- TheraDoc
- USAA
- Walmart

BSISys ACHIEVEMENTS

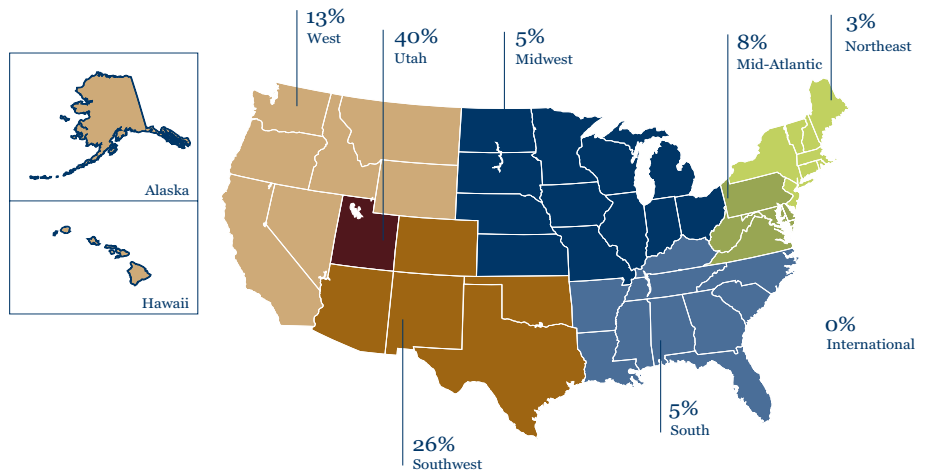
TechRepublic recently recognized BYU's undergraduate program for being one of the Top 10 IS programs in the country. The report stated: "One of the most celebrated—and youngest—IS programs in the country, BYU's IS department didn't start standing on its own feet until the 1990s. However, the program has quickly emerged as a destination spot for some of the world's most eager IS students. This is largely a result of top-notch faculty, the success of its graduates, and the hands-on curriculum that challenges students with real-world scenarios and business best practices."

At one of the most elite and grueling information systems competitions in the world, a group of three Brigham Young University undergraduates won first-place at the APEX Global Business IT Case Challenge in Singapore. As newcomers to the competition, the team went up against 24 of the top ISys programs in the world. Besides winning the top prize at the five-day competition, the BYU team also received the Coach's Choice Award, which was based on votes from the 24 team coaches.

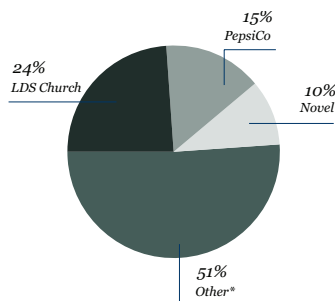
Year after year, BYU student teams are among the top performers at national competitions, where members demonstrate their information systems skills. Recently, at the Association of Information Technology Professionals' National Collegiate Conference, our students brought home six first- and second-place trophies for their skills in system design, business intelligence, and application development. In this nationwide event, BYU's student teams demonstrate year after year that the information system program is among the best in the nation.

The Association for Systems Management (ASM) is where information systems students mix business with networking. This student club expands knowledge of the information technology industry by providing students with guidance in their school and career planning and a chance to build relationships, network, and socialize. The ASM regularly holds hands-on training sessions and invites industry professionals to speak on current topics. It also supports recruiters in publicizing and organizing events.

FULL-TIME HIRES BY STATE

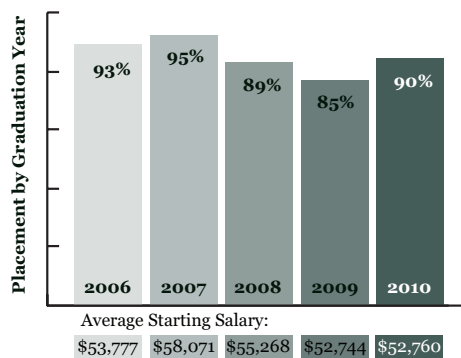


INTERNS BY COMPANY



* Including Apple, Dow Chemical, Walmart, Intel, and Goldman Sachs

PLACEMENT BY YEAR AND AVERAGE SALARIES



PLACEMENT BY COMPANY

