

2011 MPA Profile



Hire the BYU Advantage Integrity

"Graduates come away from the Marriott School with a very high ethical standard. You don't have to worry about what's underneath the résumé."

FRANK CRESPO

Vice President and Chief Procurement Officer, Caterpillar Inc.

THE BYU ADVANTAGE

Are you looking for Master of Public Administration (MPA) students who are a cut above the rest? Are you looking for service-oriented MPAs with maturity, character, and strong teamwork skills? If so, we're here to help you hire the BYU advantage. Recruiters from government, nonprofit, and private organizations keep coming back to BYU where they find a diverse group of MPAs who exhibit these core strengths.

1) Service Orientation: The mission of the MPA program is to prepare leaders of exceptional capability and integrity who are committed to serving their communities and improving public service organizations. Arizona Deputy Auditor General Bill Thomson adds, "BYU graduates are well trained, work well in a team environment, and have a commitment to public service."

2) Character: The shared values of BYU and its sponsoring institution help instill strong character in our students. We build on these values with a required study of professional ethics from some of the leading experts in the field. Graduates of the Marriott School are widely recognized among employers for their integrity and ethics.

3) Collaboration & Teamwork: Everything about the Marriott School MPA experience involves collaboration between students, faculty, and practitioners. Students are assigned to take on real-world projects from partnering organizations and provide analysis and executive reports. The process allows them to enter their careers with significant experience that gives them a step up on the competition.

4) Diversity: Each BYU MPA class is a diverse group of students with a wide range of talents. The Class of 2012 is 52 percent female, 10 percent international, and about 15 percent underrepresented minorities. It should also be noted that 78 percent are bilingual. This diverse experience leads to a feeling of inclusiveness among students. "The Marriott School is a great place to grow as a student," says 2006 MPA grad Maria Pedroza. "The professors in the program foster an environment of support, creativity, and learning."

5) Hands-On: The MPA program offers its students practical experience in a variety of ways. Students are required to complete an internship instead of a thesis and take fifty-seven credits to graduate, compared to only thirty-six credits required by many other institutions. With a strong focus on applied projects and an emphasis on finance and analytical skills, students come out with real-world training and experience in application.

CLASS PROFILE

Graduation Year	2008	2009	2010	2011	2012
Number Enrolled	51	53	60	62	58
Average GMAT	558	556	589	543	583
Average GRE	1123	1147	1070	1121	1194
Average GPA	3.52	3.5	3.53	3.61	3.63
Female	47%	34%	40%	45%	52%
International	14%	9%	7%	8%	9%
Bilingual	80%	75%	65%	73%	78%
Underrepresented Minorities	12%	6%	10%	18%	14%

"My close exposure to one of your students and discussions with supervisors of the other two, lead me to believe that the previous comptroller general was right on in his assessment. Overall the BYU MPA students are bright, willing to work hard, and interested in making a difference."

—Michael Motley, Director, Quality and Continuous Improvement, U.S. Government Accountability Office

MPA RECRUITERS

- Academy for Creating Enterprise
- Accenture (Anderson Consulting)
- Alta Mirada Law Group
- Arizona Governor's Office of Strategic Planning and Budget
- Broward County
- California Bureau of State Audits
- Chinese Flagship Program
- City of Raleigh
- City of San Antonio
- City of St. Johns, Arizona
- City of Wichita
- Colorado Legislative Council
- Colorado State Auditor's Office
- Federal Trade Commission
- First Investors Corporation
- GOED
- Graceland Concepts Limited
- Harlan Johnson & Associates
- Hewitt
- Hewlett-Packard
- IntegraCore, LLC
- International Study Programs
- LDS Philanthropies
- Major League Soccer
- Make-A-Wish Foundation
- Mercer
- Moody's Corporation
- The Musical Instrument Museum
- NASA
- Park City
- The Partnership for Public Service
- Poudre Valley Healthcare Systems
- Social Security Administration
- Standard & Poor's
- State Department of Community and Culture
- United Way of Utah County
- The Church of Jesus Christ of Latter-day Saints
- U.S. Army
- U.S. Department of State
- U.S. EPA
- U.S. Government Accountability Office

MPA ACHIEVEMENTS

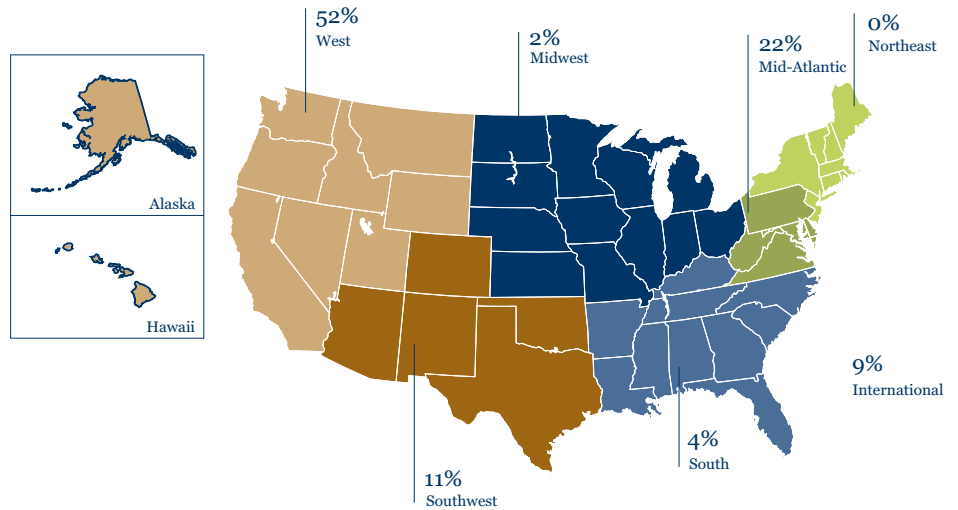
BYU MPAs run the country's first student-led program that connects philanthropic donors with deserving nonprofit organizations. Established in 2008, the Grantwell program started out with one client and one \$5,000 grant and has grown to include ten clients. In 2010 Grantwell helped Orem City disperse \$1.3 million in grants to fund the arts.



For each of the past six years a group of BYU MPA students have visited Ghana to carry out various studies and projects, often working hand-in-hand with large NGOs such as the World Bank and the Millennium Challenge Corporation. A recent BYU MPA group visited eighteen villages in Ghana to determine where to most effectively place five power-producing merry-go-rounds. (Created by BYU engineers, the merry-go-rounds generate power as they spin.) Students often stay beyond the scheduled dates of Ghana trips to do additional research and work for large organizations with outposts there.

BYU places students annually in the prestigious Presidential Management Fellows program. This past year, two more MPA students from BYU were selected as finalists. The PMF program, run by the federal government's HR agency, seeks outstanding men and women from a variety of academic disciplines who have excelled in the leadership and management of public policies and programs.

2010 PLACEMENT

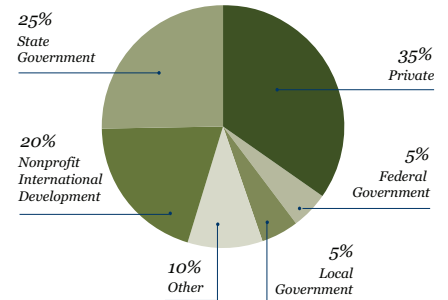


STARTING SALARIES

PROFESSION	STARTING SALARY †
Federal	\$59,000
State	\$48,000
Local	\$48,000
Nonprofit	\$42,000
Private	\$61,000

† Average. Does not include: moving allowances, additional guaranteed compensation, or stock options.

PLACEMENT BY TRACK



Students placed within two months of graduation: 43%