

MicroFranchise Consulting Class

Business Management 490r and PGMT 690r



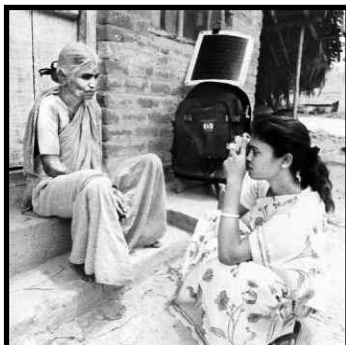
MicroFranchise Consulting

This is a practical course that is seeking **Development-Minded Students** with a **Variety of Skill Sets** interested in **Assisting Practitioners** involved with microfranchising (the replication of microenterprises). This class is structured to benefit the Center for Economic Self-Reliance partners that are working on **Poverty Alleviation Projects** around the world. Students will be paired up with the Center's partner practitioners to research the practitioner's needs and provide suggestions or recommendations on how to move forward.

In this class students will work closely with their team, the practitioner client, and also meet once a week in class to discuss their progress and outline goals. Students will ultimately provide the NGO with a written and oral presentation of their findings and suggestions.

I am seeking both graduate and undergraduate students; I will create teams of two with the one graduate and one undergraduate student. The Graduate student will take on a leading role in their assigned project.

I will interview each student as there are often more students interested in the class than there are spaces available. Please contact me at Jason.fairbourne@byu.edu or 422-5082.



For more information contact: Jason Fairbourne at 422-5082 or jason.fairbourne@byu.edu