



## **Becoming Global Change Agents/Social Entrepreneurs**

**OB 490 R / Winter Semester 2007 - Dr. Warner Woodworth**

**Want to change the world? Shocked by the devastating Tsunami that hit Asia? Bothered by the genocide in Sudan? Troubled by AIDS in Africa? By the war in Iraq? By growing inequality in the U.S.? By homelessness in Provo? Then this course is for you!**

**OB 490 will help students understand what Anne Frank meant during the Holocaust: "How wonderful it is that no one need wait a single moment to improve the world." Drawing on Dr. Woodworth's recent presentations at Harvard, Virginia, Columbia and Stanford, this course seeks to build a new, worldwide movement for strengthening civil society. He's worked closely during the past decade with Prof. Muhammad Yunus, recipient of the 2006 Nobel Peace Prize. Participants will learn groundbreaking tactics and tools for transforming society, both locally and globally. Over the years, some 40-plus projects have been designed and implemented out of this course around the globe, most of which became NGOs. Last year (2005) 16 of them raised over \$8 million, trained some 160,000 microentrepreneurs, and gave out more than 470,000 microloans to empower poor families and move them toward self-reliance in 22 countries.**

**OB 490 articulates key spiritual and social paradigms and strategies such as the theology of social stewardship and ethics, microcredit, social entrepreneurship, worker-owned co-ops, Zion socio-economics, results-based humanitarian interventions, socially responsible enterprises, women's empowerment, project design and implementation, participatory research and sustainability. The architecture of social change will introduce "Bottom-of-the-Pyramid analysis," "Appreciative Inquiry," the "Tipping Point," "Positive Deviance," and "Third Sector" frameworks – concepts effectively used by global change agents. Classroom speakers will include provocateurs, global catalysts, revolutionaries and innovative Latter-day Saints who labor to empower the poor by doing bottom-up, high-impact change that generates greater social justice.**

**Classes: M-W 12:30-1:50pm E-mail: [warner\\_woodworth@byu.edu](mailto:warner_woodworth@byu.edu) Office: 786 TNRB Tel: 4226834**

***"A man filled with the love of God is not content with blessing his family alone, but ranges through the whole world, anxious to bless the whole human race."***

**- Joseph Smith -**