THERE'S A MAP FOR THAT.

ECONOMICS

Ever wonder how you can get more involved with your major and change the world at the same time? Use the guide on the back of this map to learn how to connect with and engage in social innovation in your own major.

FIELD OVERVIEW

A mastery of statistical analysis programs, economic theories, and research methods make economists incredibly powerful in advancing social good.

MODEL IN THE FIELD

Esther Duflo

Esther Duflo is a Professor of Poverty Alleviation and Development Economics in the Department of Economics at MIT, and a founder and director of the Jameel Poverty Action Lab (J-PAL). Her research focuses on microeconomic issues in developing countries including household behavior, education, access to finance, health and policy evaluation. She recently co-published the book, Poor Economics, which has helped rebuff major myths in development policy and forward evidence-based innovations for improving how aid is delivered in developing countries.

BALLARD CENTER

ballardcenter.byu.edu
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360 TNRB

ECONOMICS

CHANGEMAKER MAP

GET STARTED HERE ON CAMPUS

CLASSES

-ECON 230: Economic Development and Growth*
-ECON 257: International Trade and Finance*
-ECON 410: Agricultural Markets*
-ECON 431: Economic Development*
-ECON 432: Economic Growth*
-ECON 461: Economics of Education*
-ECON 440: Natural Resources and Environmental Economics*
-ECON 465: Health Economics*
-BUS M 371R: Social Entrepreneurship Lecture Series
-BUS M 490R: Social Innovation—Do Good Better

ORGANIZATIONS

-SID (Students for International Development)
-PEAT (Project Evaluation and Assessment Team)
-PEDL (Political Economy and Development Lab)
-WomanStats Project
-NMSA (Non-profit Management Student Association

INTERNSHIPS AND EXPERIENCES

INTERNSHIPS

-SIP (Social Innovation Projects on-campus internships)
-Academy for Creating Enterprise (Spanish required)
-University Impact Fund/University Venture Fund
-Non-profits (Strive Partnership, Urban Institute, REDF)
-Impact Investors (Acumen Fund, Omidyar Network, New Profit, RSF Social Finance, New Island Capital, Unitus Impact Foundation)
-Think Tanks (Monitor Institute, Grantmakers for Effective Organizations, Ashoka)

GRADUATE PROGRAMS

-MPA
-MSc International Development
-MSc Development Economics
-Ph.D. in Economics
-MBA

OTHER RESOURCES

PROFESSORS

-Daniel Nielson, Political Economy, director of PEDL (research in foreign aid, development, and trade)
-Kerk Phillips, Political Economy (research in computational macroeconomics, international finance, exchange rate behavior, and Asian economies)
-Joshua Gubler, International Relations (research in intergroup cooperation and conflict, with particular emphasis on the individual-level determinants of aggression)
-Eric Eide, Economies of Education and Labor (research in how education and health policies affect labor market out-comes)
-C. Arden Pope, Enviornmental Economics (research in natural resource and environmental issues like air pollution epidemiology)

EDUCATIONAL RESOURCES

-inc.com
-socialedge.org
-gapminder.org
-Sign up for emails from the Ballard Center, Kennedy Center, and International Development Network
-Ashoka's Full Economic Citizenship (fec.ashoka.org)
-Stanford Social Innovation Review (ssireview.org)
-Journal of Development Economics (free access at BYU's HBLL)