THERE’S A MAP FOR THAT.

FILM & PHOTOGRAPHY

Ever wonder how you can get more involved with your major and change the world at the same time? Use the guide on the back of this map to learn how to connect with and engage in social innovation in your own major.

FIELD OVERVIEW
Because of the visual nature of their work, professionals in film and photography can connect with viewers on a deeper level to educate, inspire empathy, and call to action.

MODEL IN THE FIELD
Travis Pitcher is the founder and co-owner of the Utah based creative agency Good Line. After graduating with a degree in Media Arts from BYU, Travis founded Good Line in order to help social ventures tell their stories more effectively. Good Line has made micro-documentsaries for organizations like the Leavitt Institute, Adobe Technologies, and Wishbone.org. Rather than solely focusing on society’s greatest ills, Travis hopes to spark conversations around effective solutions to world problems. His ultimate vision is to teach people how to tell their own stories so communities in developing nations will be able to share their own experiences without being unduly influenced by outside perspectives.

Travis Pitcher
### Film & Photography Changemaker Map

**Get Started Here on Campus**

**Classes**
- COMMS 365: Photojournalism*
- IAS 220: Intro to International Development
- BUS M 371R: Social Entrepreneurship Lecture Series
- BUS M 490R: Social Innovation—Do Good Better
- TMA 477R: Issues in Media Arts*
- TMA 274: Nonfiction Production*
- TMA 458: Media Literacy Education*
- TMA 497: Media as a Minor of Our Times*
- TMA 498R: Special Topics in Media Arts*
- ECON 461: Economics of Education*

**Organizations**
- Ballard Center for Economic Self-Reliance
- SFA (Student Film Association)
- SILC (Social Innovation Leadership Council)
- SID (Students for International Development)
- NMSA (Nonprofit Management Student Association)
- Kennedy Center

### Internships and Experiences

**Internships**
- SIP (Social Innovation Projects on-campus internships)
- Sundance Institute Documentary Labs
- U of U Documentary Film Workshop (w/ NatGeo filmmakers)
- National Geographic internship
- LDS Motion Pictures Internships

**Competitions and Conferences**
- The BYU Talent Award
- Eddy Adams workshop (photojournalism competition)
- Julien Dubuque International Film Festival
- BYU’s Final Cut Film competition
- Heartland Film Festival

### Other Resources

**Professors**
- Jeff Sheets, Advertising, director of the Ad Lab and the BYU creative collaborative, the Laycock Center
- Tom Leffer, Media Arts
- Brad Barber, Media Arts
- Val Brinkerhoff, Photography (Has done work about traveling, religion and religious sites)
- Jeffrey Allred, Photography (photographer for Deseret News)
- August Miller, Photography at UVU (Spent years as a photojournalist and covered many social issues) august.miller@uvu.edu
- Michael Slade, Photojournalism (projects focused on North Korean refugees living in South Korea, the Great Salt Lake, environmental issues, and industrialization) sladephoto@yahoo.com

**Educational Resources**
- Popular Photography and Imaging magazines
- thegoodline.com
- onewordproject.org
- theaftermathproject.org
- photowings.org