

# MBA COURSES



**MBA 693R: Digital Marketing**

Prerequisites: None

**MBA 692: Social Innovation and Entrepreneurship**

Prerequisites: None

**MBA 686: Real Estate Analysis**

Prerequisites: None

**MBA 683: Creative Strategic Thinking**

Prerequisites:

- Graduate course

**MBA 676: New Venture LaunchPad**

Prerequisites: None

**MBA 674: Managing New Ventures**

Prerequisites: None

**MBA 673: Creating New Ventures**

Prerequisites: None

**MBA 672: Entrepreneurial Marketing**

Prerequisites: None

**MBA 669: Entrepreneurial Strategy**

Prerequisites: None

**MBA 665B: Advanced VC/Priv Equity Strategies B**

Prerequisites: None

**MBA 665A: Advanced VC/Priv Equity Strategies A**

Prerequisites: None

**MBA 664: Venture Capital/Private Equity**

Prerequisites: None

**MBA 661: Global Negotiations**

Prerequisites: None

**MBA 660: Advanced Brand Strategy**

Prerequisites: None

**MBA 658: International Marketing**

Prerequisites: None

**MBA 657: Strategic Brand Management**

Prerequisites: None

**MBA 655: Consumer Behavior**

Prerequisites: None

**MBA 654: Strategic Account Management**

Prerequisites: None

**MBA 651: Marketing Field Study**

Prerequisites: None

**MBA 651: Introduction to Marketing Analytics**

Prerequisites: None

**MBA 650: Marketing Research Major**

Prerequisites: None

**MBA 636: Financial Modeling: Transactions**

Prerequisites: None

**MBA 635: Financial Modeling: Valuation**

Prerequisites: None

**MBA 604: Business Ethics**

Prerequisites: None

**MBA 593R: Professional Seminar**

Prerequisites: None

**MBA 584: Intro to Global Mgt**

Prerequisites: None

**MBA 580: Business Strategy**

Prerequisites: None

**MBA 556: Advertising and Promotion**

Prerequisites: None

**MBA 553: Pricing Strategies**

Prerequisites: None

**MBA 550: Marketing Mgt**

Prerequisites: None

**MBA 548: Strategic HR Mgt**

Prerequisites: None

**MBA 530: Operations Mgt**

Prerequisites: None

**MBA 520: Business Finance Core**

Prerequisites: None

**MBA 505: Leadership**

Prerequisites: None

**MBA 502: Managerial Accounting**

Prerequisites: None

**MBA 501: Corporate Financial Reporting**

Prerequisites: None