

# Karl Diether

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## Appointments

- 2016 – Present     David and Verla Sorensen Professor, Marriott School of Management at Brigham Young University.
- 2016 – 2016        Professor, Marriott School of Management at Brigham Young University.
- 2015 – 2016        Goldman Sachs Faculty Fellow, Marriott School of Management at Brigham Young University.
- 2013 – 2016        Associate Professor, Marriott School of Management at Brigham Young University.
- 2009 – 2013        Associate Professor, Tuck School of Business at Dartmouth College.
- 2004 – 2009        Assistant Professor, Ohio State University, Max M. Fisher College of Business.
- 2003 – 2004        Instructor, Ohio State University, Max M. Fisher College of Business
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## Other Affiliations

- 2016 – Present     Editor, *Management Science*.
- 2014 – 2016        Associate Editor, *Management Science*.
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## Education

- 2004                Ph.D. Finance, University of Chicago, Graduate School of Business
- 1998                Bachelor of Arts, Economics, *Magna Cum Laude*, Brigham Young University
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### **Honors and Awards: Papers**

- Winner of Smith Breeden Prize for the Best Paper Published in the *Journal of Finance* in Asset Pricing (Distinguished Paper), 2007.
- Winner of Fama-DFA Prize for the Best Paper Published in the *Journal of Financial Economics* in the areas of Capital Markets and Asset Pricing (Distinguished Paper), 2013.
- 3<sup>rd</sup> Place, Chicago Quantitative Alliance Best Paper Award, 2005.
- Winner of New York Stock Exchange Best Paper Award (Winter Research Conference on the Microstructure of International Financial Markets), 2006.
- Winner of Columbia Millstein Center and Investor Responsibility Research Center Grant, 2013.
- Runner-Up Winner of Whitebox Prize for Outstanding Contribution (Published the Year Prior) to the Art and Science of Investing, 2014.

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### **Honors, Awards, and Fellowships: Research**

- Dice Center Research Fellow, The Ohio State University, 2003 – 2009.
- Dean’s Summer Research Fellowship, The Ohio State University, 2006–2008.
- Outstanding Researcher Award, Department of Finance, Marriott School of Management at Brigham Young University, 2014.

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### **Honors, Awards, and Fellowships: Teaching**

- Winner of Undergraduate Program Teaching Award, Fisher College of Business, Ohio State University, 2008.

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### **Publications**

1. Differences of Opinion and the Cross Section of Stock Returns, 2002, with Christopher Malloy and Anna Scherbina, *Journal of Finance*, 57, 2113–2141.
2. Supply and Demand Shifts in the Shorting Market, 2007, with Lauren Cohen and Christopher Malloy, *Journal of Finance*, 62, 2061–2096.

- Winner of Smith Breeden Prize for the Best Paper Published in the *Journal of Finance* in Asset Pricing (Distinguished Paper), 2007.
  - 3<sup>rd</sup> Place, Chicago Quantitative Alliance Best Paper Award, 2005.
3. Short-Sale Strategies and Return Predictability (previously titled, "Can Short-sellers Predict Returns? Daily Evidence"), 2009, with Kuan-Hui Lee and Ingrid M. Werner, *Review of Financial Studies*, 18, 1343–1368.
    - Winner of New York Stock Exchange Best Paper Award (Winter Research Conference on the Microstructure of International Financial Markets), 2006.
  4. It's SHO Time! Short-sale Price Tests and Market Quality, 2009, with Kuan-Hui Lee and Ingrid M. Werner, *Journal of Finance*, 64 (1), 37–73.
  5. Shorting Demand and Predictability of Returns, 2009, with Lauren Cohen and Christopher Malloy, *Journal of Investment Management* 7, no. 1, 36-52.
  6. Misvaluing Innovation, 2013, with Lauren Cohen and Christopher Malloy, *Review of Financial Studies*, 26, 635–66.
    - Runner-Up Winner of Whitebox Prize for Outstanding Contribution (Published the Year Prior) to the Art and Science of Investing, 2014.
  7. Legislating Stock Prices, 2013, with Lauren Cohen and Christopher Malloy, *Journal of Financial Economics*, 110, no. 3 (December 2013), 574–595.
    - Winner of Fama-DFA Prize for the Best Paper Published in the *Journal of Financial Economics* in Asset Pricing (Distinguished Paper), 2013.
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### **Book Chapters**

1. Differences of Opinion and the Cross Section of Stock Returns, 2002, with Christopher Malloy and Anna Scherbina, *The Psychology of World Equity Markets* Vol. II, edited by Werner De Bondt, 2005, Edward Elgar Publishing, 108-138.
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### **Working Papers**

1. Short It Again, 2016.
2. Market Predators, 2016, with Lauren Cohen and Christopher Malloy.

- Winner of Columbia Millstein Center and Investor Responsibility Research Center Grant.

3. Lenders vs Short Sellers, 2016.
4. When Constraints Bind, 2014, with Ingrid M. Werner.
5. Short Selling, Timing and Profitability, 2011.

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### **Ph.D. Theses Committees**

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| 2009 | Committee member, Taylor Nadauld, Ohio State University, Fisher College of Business, Finance. |
| 2008 | Committee member, Roger Loh, Ohio State University, Fisher College of Business, Finance.      |

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### **Presentations at Professional Meetings**

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| 2016  | American Finance Association: discussant.   |
| 2016  | American Finance Association: discussant.   |
| 2016  | NBER Asset Pricing Meeting: discussant.   |
| 2016  | University of Washington Summer Conference: discussant.   |
| 2016  | Rodney L. White Conference: discussant.   |
| 2016  | Midwest Finance Association: discussant.  |
| 2016  | American Finance Association: discussant.   |
| 2016  | American Finance Association: discussant.   |
| 2015: | Western Finance Association: discussant.  |
| 2014: | Information and Asset Prices, UC Davis Graduate School of Management Finance Symposium: discussant. |
| 2013: | BYU Redrock Conference: session chair.  |
| 2013: | American Finance Association: discussant.   |
| 2012: | American Finance Association: discussant.   |
| 2012: | BYU Redrock Conference: session chair.  |
| 2012: | Western Finance Association: paper presentation.  |
| 2012: | Western Finance Association: discussant.  |

## **Presentations at Professional Meetings (ctd)**

- 2012: RMA/UNC Academic Forum on short selling: discussant.
  - 2012: American Finance Association: paper presentation.
  - 2011: Western Finance Association: discussant.
  - 2010: Western Finance Association: discussant.
  - 2010: RMA/UNC Academic Forum on short selling: discussant.
  - 2010: American Finance Association: session chair.
  - 2009: RMA/UNC Academic Forum on short selling: paper presentation.
  - 2009: Western Finance Association: discussant.
  - 2009: American Finance Association: discussant.
  - 2008: American Finance Association: discussant.
  - 2006: Financial Management Association: discussant.
  - 2005: National Bureau of Economic Research – Microstructure Research Group: paper presentation.
  - 2005: Western Finance Association: paper presentation.
  - 2005: Financial Management Association: paper presentation.
  - 2005: Financial Management Association: discussant.
  - 2005: Financial Management Association: session chair.
  - 2004: European Finance Association: discussant.
  - 2004: European Finance Association: session chair.
  - 2003: Frank Batten Young Scholars Conference: paper presentation.
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## **Invited Presentations**

- 2016: Vanderbilt University; University of Houston.
  - 2012: University of North Carolina.
  - 2011: Tuck School of Business at Dartmouth College.
  - 2010: AQR Capital Management.
  - 2009: Brigham Young University.
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### **Invited Presentations (ctd)**

- 2008: Washington University; Arizona State University, University of Missouri, and Tuck School of Business at Dartmouth College.
- 2007: Wharton School, University of Pennsylvania; The Ohio State University; Brigham Young University.
- 2005: University of Georgia; Chicago Quantitative Alliance; The Ohio State University.
- 2004: The Ohio State University.
- 2003: Indiana University; The Ohio State University; University of North Carolina; University of Virginia; Emory University; University of Utah; Dartmouth College; University of Notre Dame.
- 2002: University of Chicago; Brigham Young University.
- 2001: University of Chicago.
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### **Professional Citizenship: Referee**

Referee for the *American Economics Review*, *Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Journal of Business*, *Journal of Financial and Quantitative Analysis*, *Journal of Empirical Finance*, *Journal of Financial Research*, *Journal of Banking and Finance*, *Financial Management*, *Review of Finance*, *Journal of Financial Intermediation*, *Journal of Financial Markets*, *Journal of Money, Credit and Banking*, and *Management Science*

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## **Professional Citizenship: Conference Committees**

- 2017: Program Committee for the European Finance Association.
  - 2017: Program Committee for the Western Finance Association.
  - 2016: Program Committee for the Western Finance Association.
  - 2016: Program Committee for the Red Rock Finance Conference.
  - 2016: Program Committee for the European Finance Association.
  - 2016: Program Committee for the Midwest Finance Association.
  - 2015: Program Committee for the Red Rock Finance Conference.
  - 2015: Program Committee for the European Finance Association.
  - 2015: Program Committee for the Western Finance Association.
  - 2014: Program Committee for the Red Rock Finance Conference.
  - 2014: Program Committee for the Western Finance Association.
  - 2013: Program Committee for the Red Rock Finance Conference.
  - 2013: Behavioral Finance Track Chair for the Midwest Finance Association.
  - 2013: Program Committee for the Western Finance Association.
  - 2012: Program Committee for the Red Rock Finance Conference.
  - 2012: Program Committee for the Western Finance Association.
  - 2005: Program Committee for the Financial Management Association.
  - 2001: Associate Program Committee for the Western Finance Association.
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## **Teaching**

- ***Ph.D. Courses:***

1. Business Finance 880, Research in Finance. The Ohio State University, Fisher College of Business. Fall 2006, Fall 2007, Fall 2008.

- ***MBA Courses:***

1. Business Finance 822, Securities Markets and Investments. The Ohio State University, Fisher College of Business. Winter 2004, Winter 2005, Winter 2006, Fall 2007, Fall 2008.
2. Corporate Finance, (MBA Core Course). Tuck School of Business at Dartmouth College. Winter 2010, Winter 2011, Winter 2012, Winter 2013.
3. Behavioral Finance, (MBA Elective Course). Tuck School of Business at Dartmouth College.

Spring 2011, Spring 2013, Spring 2013.

- ***Masters of Accounting Courses:***

1. Finance 520, Corporate Finance. Marriott School of Management at Brigham Young University, Fall 2013, Fall 2014, Fall 2015, Fall 2016.

- ***Undergraduate Courses:***

1. Business Finance 722, Investment Management (for finance majors). The Ohio State University, Fisher College of Business. Fall 2003, Fall 2004, Spring 2006, Fall 2007, Fall 2008.
2. Business Finance 522, Investment Management. The Ohio State University, Fisher College of Business. Winter 2006, Winter 2007.
3. Pre-PhD Finance Course, Marriott School of Management at Brigham Young University. Fall 2014, Fall 2015, Fall 2016.

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## **Other Professional Experience**

2013 – Present      BlueSquare, Founding Partner.  
2012 – Present      BlueLine Advisors, Investment Advisory Board Member

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## **Undergraduate and Graduate School Awards, Fellowship and Scholarships**

- Oscar Mayer Fellowship, 2002.
- University of Chicago Graduate School of Business Doctoral Fellowship, 1998 - 2002.
- Center for Research in Securities Prices Research Fellowship, 1999.
- Office of Research and Creative Activities Scholarship, Brigham Young University, 1997.
- Brigham Young University Scholarship, 1991 – 1992, 1995–1998.
- Cumorah Credit Union Scholarship, 1991.