

Flowchart

Experience Design & Management

Fall 2021 Incoming Students

ExDM Prereqs

Complete before application deadline.

ACC 200 ♦ Principles of Accounting FWSpSu 3.0	ExDM 300 ♦ Creating a Good Life through Experience Design FWSp 3.0	IS 201 ♦ Intro to Management Information Systems FWSpSu 3.0	MSB 180 Business Career Lecture Series FW 1.0
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Suggested Precore Courses

May be taken before or after admittance.

FIN 201 Principles of Finance FWSp 3.0	IS 110 Spreadsheet Skills & Business Analysis FWSp 1.0	M COM 320 Communication in Organizational Settings FWSpSu 3.0	MKTG 201 Marketing Management FWSpSu 3.0
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ExDM Core

Complete after admittance.

Complete junior year, fall envelope.

ExDM 401 Theories & Frameworks of ExDM F 2.0	ExDM 402 Careers in Recreation F 1.0	ExDM 404 Experience Design F 3.0
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Complete junior year, winter courses.

ExDM 350 Experiences in Diversity & Inclusion W 3.0	ExDM 412 Event & Experience Management W 3.0	ExDM 416 Experiential Marketing W 3.0
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Complete internship after junior year (see back).

ExDM 496R	<input type="checkbox"/>
Senior Internship	
FWSpSu	3.0

Complete senior year, fall envelope.

ExDM 422	<input type="checkbox"/>	ExDM 423	<input type="checkbox"/>
Experience Needfinding		Experience Insights	
F	3.0	F	3.0

Additional Courses

May be taken before or after admittance.

ECON 110	<input type="checkbox"/>
Economic Principles & Problems	
FWSpSu	3.0

GSCM 305	<input type="checkbox"/>
Intro to Global Supply Chain Management	
F ¹ F ² W ¹ W ² SpSu	1.5

GSCM 310	<input type="checkbox"/>
Global Supply Chain Management	
F ¹ F ² W ¹ W ² SpSu	1.5

Complete after admittance.

Recommended to take junior year.

HRM 391	<input type="checkbox"/>
Organizational Effectiveness	
FWSu	3.0

May be taken senior year.

MSB 390	<input type="checkbox"/>
Ethics for Management	
FWSp	3.0

STRAT 392	<input type="checkbox"/>
Strategy & Economics	
FWSp	3.0

---- Recommended, not required

◆ Course repeats discounted .3 for admissions only



Electives

Complete after admittance.

Complete at least six credit hours from the following courses.

ExDM 301 Family Recreation FW 3.0	ExDM 302 Hospitality Management W 3.0	ExDM 303 Introduction to Sports & Entertainment Industries W 3.0	ExDM 306 Community Festivals & Special Events F 3.0
ExDM 307 Sports & Entertainment Venue Management F 3.0	ExDM 311 Positive Psychology in ExDM FSu 3.0	ExDM 490R Topics in ExDM FW 1.5–3.0	ExDM 494R Experience Design Lab W 3.0
ExDM 585R Experience Design Research Seminar W 3.0			

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	<input type="checkbox"/>
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Graduation Requirements

GPA Major: 2.25 Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0

Regarding the senior internship:

- Internship cannot be completed until after junior core is complete.
- No classes should be taken during internship.
- Internship must be approved by internship coordinator—Joel Agate at joel_agate@byu.edu.
- Internship must be 400 hours, preferably full-time.