



student exchange program

whitmore global management center

marriott school
brigham young university

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Dear student,

It has never been more important to be connected to the global economy than it is today. In spite of the global economic crisis and slowdown in world trade, the future of international business is still bright. Now more than ever, you will likely work in the global economy. You might be working abroad or working in your home country for either a local multinational corporation or for a foreign-based company that is entering your market. Whatever your future brings, it will be important for you to understand how to negotiate foreign languages and culture.

It is one thing to study a language in school, but you also need to get used to different countries and cultures as well. Cultural is broad, and language is just one aspect. BYU is a great place to study, because over 70 percent of our students speak a second language and many have lived abroad for a year or more. In your classes, you will be able to interact with students from other countries but also with U.S. students with broad international experience. In any given class, you will have classmates with international experience in multiple countries in all regions of the world. These students have gained a knowledge of and love for the people, language, and culture of places where they have lived.

In this rich environment, you will have an opportunity to contribute to class discussions and make lasting friends who will appreciate the “unique you.” We invite you to join us and help make BYU a better place. Please stop by my office any time if you have questions. All the best and good luck this school year.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan N. Robinson". The signature is stylized with a large, bold "D" and "R".



about the university

Nestled at the foot of the Wasatch Mountains, Brigham Young University is located in Provo, Utah. Founded in 1875, the 560-acre campus is home to more than 33,000 students, representing more than one hundred countries, and nearly 4,000 full-time faculty, staff, and administrators. Friendly people, beautiful surroundings, and a wealth of cultural and recreational opportunities characterize campus life.

Provo was first settled by Latter-day Saint pioneers in the 1800s under the direction of Brigham Young. Today, the Utah Valley community of 350,000 residents is known as one of the most livable communities in America, of which Provo is the center. The area is also recognized as a high-tech corridor hosting many firms in the tech industry, such as Novell, Micron, Intel, Caldera, and MyComputer.com.

A community within a community, BYU offers an abundance of campus activities and services. Faculty and students can attend intercollegiate sporting events with nationally ranked teams or take in cultural events such as plays, musicals, concerts, exhibits, and films. The international Cinema shows more than forty vintage/ foreign films a semester at no charge. BYU's Museum of Art—one of the largest museums in the Mountain West—houses an extensive collection of art by early American painters and frequently hosts traveling exhibits, such as the Imperial Tombs of China.

The greater Provo area offers numerous shopping areas, restaurants, movie theaters, parks, pools, gyms, community theater companies, and other community-sponsored activities for students and families. Outdoor recreation enthusiasts will find

a wide range of activities that include snow- and water-skiing, rock climbing, camping, mountain biking, hiking, golfing, fishing, and horseback riding.

Eight world-renowned ski resorts are only a short drive from BYU campus, featuring what the locals call “the greatest snow on earth.” For those who love to explore the natural wonders of the world, some of America's most acclaimed national parks and recreational areas—Zion, Yellowstone, Capital Reef, Bryce Canyon, Canyonlands, Arches, and Grand Teton National Parks, and Lake Powell—are within a day's drive.

Provo also has the advantage of being only forty-five miles south of Salt Lake City, a metropolitan center offering entertainment ranging from outdoor recreation to college and professional sporting events to Broadway musicals and concerts. Salt Lake City is the home of the NBA's Utah Jazz, the MLS's Real Salt Lake, Ballet West, the Mormon Tabernacle Choir, the Utah Symphony, and the 2002 Olympic Winter Games.

weather

The weather in Utah can change quickly. It is not unusual for it to be snowy in May or sunny in December. The average temperature for January is 37° F (3° C), and for July is 93° F (33° C). Dress in layers to prepare for changing temperatures, especially in spring and fall. Snowfall can make roads slick and dangerous, so use caution when driving in the snow. Visit www.weather.com for additional information.

marriott school of management

As part of Brigham Young University, the Marriott School of Management seeks to instill strong values, high ethical standards, and a tenacious work ethic in its students. It is truly a unique place to gain a business education.

Named for benefactors J. Willard and Alice S. Marriott, the Marriott School is nationally recognized for its outstanding management leadership and education. The school attracts some of the brightest students and faculty from across the nation and around the world.

Business journals and magazines consistently report the Marriott School as one of the top business



schools in the nation and the world. A Marriott School education is rooted in strong management and interdisciplinary training and supported by an emphasis on ethics and principle-based leadership.



Learning at the Marriott School is enhanced by the cultural perspectives students and faculty bring to the classroom.

Nearly 10 percent of Marriott School students come from outside the United States. Most of the faculty and students have lived abroad for a year or more. Approximately 75 percent of students are bilingual, and more than 20 percent speak three or more languages fluently.

The Marriott School offers both undergraduate and graduate degrees. Approximately 1,900 undergraduate students and 1,100 graduate students are enrolled in the Marriott School. The Marriott School has more than 800 students enrolled as minors.

Three undergraduate bachelor degrees are available: management, accountancy, and information systems. Within the management degree, students are able to choose between seven emphases: general management, entrepreneurship, finance, strategy, organizational behavior/human resource, marketing, and global supply chain.

The Marriott School awards four different master's degrees in six different programs. The Master of Business Administration (MBA), Executive MBA (EMBA), Master of Accountancy (MAcc), Master of Information Systems Management (MISM), Master of Public Administration (MPA), and Executive MPA (EMPA).

In addition to the superior classroom instruction offered in the Marriott School, the college also supports many programs, centers, and institutes to enhance classroom education. For more information visit marriottschool.byu.edu.







marriott school student resources

Marriott School students enjoy one of the strongest support systems on campus. Aggressive career placement services, supportive centers, advanced computer resources and facilities, dynamic student clubs and organizations, and active alumni networks all help students move confidently through their studies. The school's distinguished faculty and administration recognize the need for more than classroom learning. The Marriott School is home to centers and institutes specifically designed to help students succeed. Many of the centers and institutes sponsor mentored research projects, field studies, business excursions, and business plan competitions.

global management

The Whitmore Global Management Center breathes an international perspective into all programs at the school. The GMC supports the international focus by coordinating the school's international curriculum, research, and outreach activities. The center not only sponsors more business language courses than any other U.S. business school, it also works with faculty to develop international cases and sponsors international field study and consulting projects. Earning a Global Management Certificate—through language competency, course knowledge, and international experience—signifies to employers your ability to excel in a global economy. The GMC also acts as host and facilitator for Marriott School international students. Learn more at gmc.byu.edu.

entrepreneurship and technology

The Rollins Center for Entrepreneurship and Technology educates, encourages, and supports students to successfully start and operate new business ventures using innovative technology. Successful entrepreneurs and business leaders mentor and prepare students to work and lead in a highly digitized world. Students are given opportunities to explore entrepreneurship and innovative technologies through programs like the Student Entrepreneur of the Year, the Business Plan Competition, the Entrepreneur Lecture Series, the Web Business Idea Competition, and the Omniture Web Analytics Competition. Visit learnearnreturn.com.



economic self-reliance

Through innovative action research, outreach activities, and applied learning the BYU Economic Self-Reliance Center brings practitioners, researchers, and community members together to help families throughout the world become economically self-reliant. Find more at selfreliance.byu.edu.

institutes

Students have access to two institutes in the Marriott School—the Romney Institute, which sponsors the MPA and EMPA programs, and the Peery Institute of Financial Services. The Peery Institute helps students prepare for careers in investment banking, real estate, and insurance by bringing professionals to campus and building relationships in this vibrant sector of the economy.

business career center

This center has become the focal point for the school's placement, internship, and field study efforts. The Steven and Georgia White Career Center includes, a reference library, an eRecruiting system, twenty interview rooms, and a hosting center. The center's professional staff offers assistance

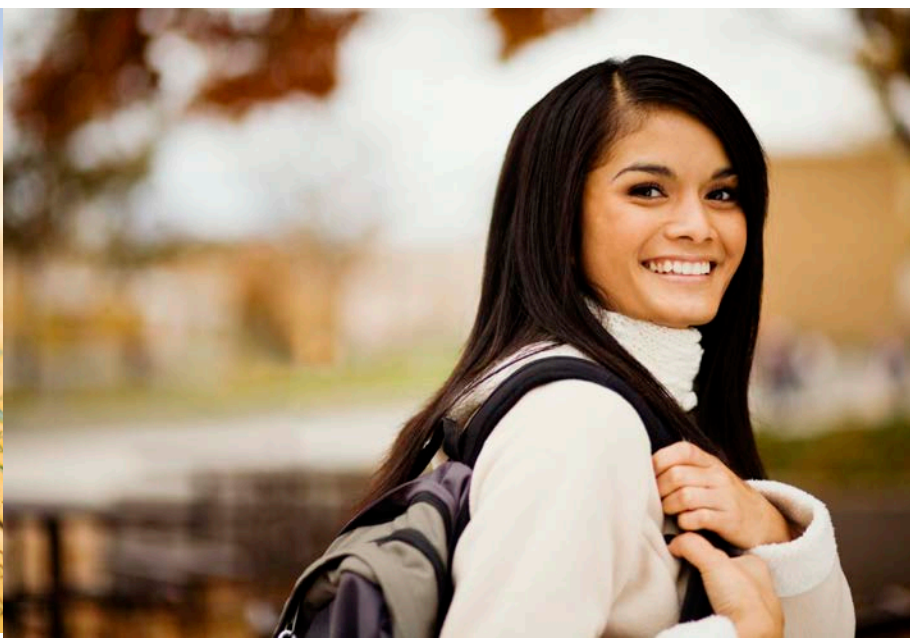
in writing cover letters, negotiating offers, finding internships, networking, and composing resumes. Utilizing state-of-the-art technology, the staff is able to tailor internship, field study, and career placement to the needs of recruiters and students.

clubs

The Marriott School's clubs and organizations help students network and gain additional exposure to specialized disciplines, extend classroom learning, and gain career contacts. Students may join into a network of more than 35,000 Marriott School alumni committed to the school's mission and success. Check out the Finance Society, Marketing Association, Investment Banking Club, Business Strategy Club, Collegiate Entrepreneurs Organization, and more than a dozen others at marriottschool.byu.edu/clubs.

other resources

Along with its other resources, the Marriott School provides students with technical and computer training. The Tanner Building is complete with multimedia classrooms, Internet ports, and computer laboratories.



Getting involved in activities during my exchange made my experience better than I imagined possible. Class were wonderful, but the friends and memories I made at BYU will last forever.

—Ana Karla Gonzalez

byu campus

BYU education is about more than just nurturing the mind; it is about nurturing a person. In an effort to meet student needs, BYU has developed several services, centers, and social resources on campus.

the student center

The student center, commonly called the Wilk or WSC, is the campus hub for socializing, eating, and finding assistance. The Cougareat and Jamba Juice are found on the second floor (main level). Also found on the second floor is the Student ID center where students receive their BYU ID card. An academic advisement center, career counseling centers, and an on campus job placement center are willing to help with any concerns or questions. Located in the basement are a post office, barber shop, and bowling alley. Campus Craft and Floral, Cougar Creations (printing shop), Outdoors Unlimited, and the campus lost and found are all found in the basement as well.

Another important stop in the WSC is the Bookstore. It sells textbooks, leisure books, candies, clothing, and BYU paraphernalia. The Twilight Zone (convenience store) is located on the second floor. The first floor is school supplies and electronics and the third floor is where textbooks may be purchased. The third floor also has a computer store where inexpensive software and computer parts can be found. A technician is available to work on student computers.

During the first week of school, a temporary One-Stop facility is open on the third floor. One-Stop includes many on-campus services consolidated into one central campus location. Offices involved include Financial Aid and Scholarships, Counseling, Student Services, Registration, Off-Campus Housing, Student Employment, Dining Services, Student ID, Parking Services, and Student Locker Rental. For more information visit onestop.byu.edu.

international services

International Services, (1351 WSC) is available to help with visa and immigration needs of students. They are also available to help with legal concerns of international students. Located directly across the hall in 1320 is the Multicultural Service Center. This center helps international students connect with other students from foreign countries. They also support several cultural activities (luau, fiesta, etc.) and ethnic clubs.

centers and service organizations

The Women's Service and Resource Center (3326 WSC) provides support groups, specialized activities, and discussions and lectures on women's issues. An on campus Counseling Center (1500 WSC), Student Health Care Center (900 E. and University Pkwy), and Conflict Resolution Center (4412 WSC) are all available to students. The Students with Disabilities Center (1520 WSC) helps stu-



dents with physical, learning, emotional, or chronic health disabilities.

The Y Serve Office (2330 WSC) and the Center for Service and Learning (2010 WSC) are the campus connection to service. These two centers have a broader vision of service and incorporate community, state, national, and international projects. To get involved in on-campus service, visit the BYUSA offices (3400 WSC). BYUSA is the student service association on campus. They plan and facilitate activities and service around campus. They also support more than 100 clubs and organizations and campus. Clubs of all interests and hobbies are enjoyed by thousands of students.

The Marriott School also has several clubs specifically designed for business students for more information visit marriottschool.byu.edu/clubs.

museums and culture

BYU supports four museums, two of which are located directly on campus. The Museum of Art is one of the largest and best attended art museums in the Mountain West. The Museum of Art offers a dynamic exhibition schedule that includes displays of its permanent collection, world-class traveling shows, and unique temporary exhibitions. The Monte L. Bean Life Science Museum houses vascular and nonvascular plants, and invertebrate and vertebrate animal collections.

The Museum of Peoples and Culture, south of campus, strives to share knowledge through anthropological, archaeological, and ethnographic collection. The Earth Science Museum houses one of the top five collections from the Jurassic Period in the world. It also displays anthropological artifacts from prehistoric sites in Utah and throughout the world.

A few other sites of interest are the Royden G. Derrick Planetarium located in the Eyring Science Center (ESC), the International Cinema located in room 250 of the Spencer W. Kimball Tower (SWKT), and the Harrison Fine Arts Center (HFAC), where university plays, recitals, and concerts are performed.

harold b. library

The Harold B. Library contains over 8 million items including 3.3 million books, 27,000 journal titles, 250,000 maps, 3 million microfilms, and more than 1 million photographs and prints.

The library provides study seating for nearly 5,000 students including 800 computer stations. Locations throughout the library provide students access to equipment and workstations for creating and editing multimedia.

The library is also home to several special collections that host traveling exhibits. Traveling exhibits are found on the third floor of the library.





byu campus

athletics and physical fitness

Brigham Young University has many sporting events that spectators can enjoy. For a list of sporting events and schedules visit byucougars.com for more information.

All sport passes are available for students wanting to cheer on the cougars at all sporting games. This pass allows the student to enter most events for the entire year. Passes will go on sale the start of August.

The Intramural Program is a popular activity for more than 12,000 students, faculty/staff, and Provo community members. Students can join soccer, water polo, basketball, tennis, racquetball, tennis, badminton, flag football, softball, ultimate frisbee, volleyball, and golf teams. For more information visit intramurals.byu.edu.

For those students interested in the facilities on-campus, BYU has two main physical fitness buildings available: the Smith Fieldhouse and the Richards Building. Between the two facilities there is an indoor track, full-service gym, swimming pool, lap pool, diving pond, basketball courts, volleyball courts, racquetball courts, and more. Almost any sport imaginable can be found between these two facilities. The Richards Building is also where students sign up to participate in intramural sports teams and non-credit classes. Many sports, dance, and physical fitness classes are available as both credit and non-credit classes.

Most facilities require a wristband that can be acquired in the locker rooms with a BYU ID card. For more information visit room 112 in the Richards Building or call 422-3980.



useful information

transportation

Ground transportation is available from the Salt Lake City Airport to any location in Utah County. A ground transportation desk is located in both airport terminals at the far end of the baggage claim terminals. Make arrangements and reservations at the ground transportation desk by calling 801- 575-2477 or by contacting any of the companies below. Shuttle vans are recommended for international students in order to accommodate luggage.

Vans Express Shuttle 1-800-397-0773
<http://www.xpressshuttleutah.com>

S.L. Express Shuttle 1-800-356-9796
<http://www.gotrailways.com>

For local transportation the Utah Transit Authority (UTA) bus system is the cheapest and easiest way to get around Provo and the surrounding areas. Information on bus passes, bus routes, ticket rates, and trip planning is available at <http://www.rideuta.com>, by calling 1-888-RIDE-UTA, or in brochures at the Wilkinson Center Information Desk.

Utah Transit Authority 801-287-4636
<http://www.utabus.com>

finances

Course fees, housing rent, utilities, and other expenses will need to be paid with U.S. dollars. Using a debit card or check card internationally is usually associated with fairly high fees. It is suggested all exchange students open a local bank account. This can be a lengthy process, and there are many



differences between American banks and international banks. A visa and passport will be required before any paperwork is administered. Many banks and credit unions are located in Provo and some may be more accommodating than others.

Take the time to visit a few local banks and ask questions to gain a better understanding. Wells Fargo Bank is located in the Bookstore on campus and Zions Bank located next to the parking lot by the indoor practice field. Both are very common and used by many students on campus. More information can be found at www.wellsfargo.com or www.zionsbank.com.

utilities

Gas is through Questar and Electricity is through Provo City Power. These payments will be on top of your current rent payment. You will make these payments on a monthly basis to the office as a communication fee.



byu culture

The Marriott School at Brigham Young University is here to attract, develop, and place men and women of faith, character, and professional ability who will become outstanding leaders capable of dealing with change in a global environment. This atmosphere is created and preserved through commitment to conduct that reflects those ideals and principles. All members of the BYU family—faculty, administrators, staff, and students—agree to maintain the highest standards of honor, integrity, and morality. They strive to follow the example of the Savior, Jesus Christ. Members of the campus community also follow modest dress and grooming standards that enhance the learning atmosphere. Individuals who are not members of the Church of Jesus Christ are expected to maintain the same standards of conduct.

BYU students commit to be honest in all their dealings. All work must be their own unless specified. Students should avoid academic dishonesty in all its forms, including but not limited to plagiarism, falsification, cheating, and other academic misconduct. A complete description of the BYU Honor Code is found at honorcode.byu.edu.

Recognized by recruiters around the world as one of the best places to hire graduates with high ethical standards, BYU supports David O. McKay's teachings that character is the highest aim of education. Marriott School professors recognize this truth and its importance in becoming a trusted leader. The development of strong moral and spiritual values along with essential management skills help BYU graduates conduct business with integrity.

lds religion

BYU is privately-funded by The Church of Jesus Christ of Latter-day Saints or commonly referred to

as Mormons. The focus of the exchange program is not to convert students to Mormonism. However, it may be beneficial to know some of the language and basic beliefs about the church to help build understanding upon being submerged in a new culture.

For a brief introduction on some basic beliefs and common LDS terms visit marriottschool.byu.edu/gmc/student-exchange/incoming/sponsorship. For a further knowledge and understanding visit the following official church web sites.

Official Church Information: www.lds.org

Basic Beliefs of the Church: www.mormon.org

LDS Beliefs about Jesus Christ: jesuschrist.lds.org

devotionals

Brigham Young University presents weekly presentations where all students, faculty, and employees are encouraged to attend. Speakers present varying topics from personal and religious enrichment to forums on current issues and other topics. Devotionals take place every Tuesday from 11:05 a.m. to 11:50 a.m. in the Marriott Center. All on-campus services and centers will be closed for this time period.

prayer in classroom

As students attend class at BYU, lectures might start with prayer. Volunteers will be selected to offer the opening prayer in order to start the class. Everyone will fold their arms and bow their heads in respect. The person offering the prayer will act as the voice for the body and will close in the name of Jesus Christ, amen. Afterwards, everyone has the opportunity to participate by saying amen together. Amen is a way of saying "I agree". Students uncomfortable praying in public are advised to speak with the professor at the beginning of the semester.



recreation and entertainment

on campus activities

BYU Sports

Men's and Women's sporting events take place at the Marriott Center, the Smith Fieldhouse, the Richards Building, or Miller Baseball Field. You can buy an all-sports pass that will get you into every sporting event of the school year. For more information, visit www.byucougars.com.

Monte L. Bean Life Science Museum

Located north of the bell tower, this museum has a vast collection of preserved plants and animals. Admission is free call 801-422-5051 for more information.

BYU Museum of Art (MOA)

The museum is north of the Harris Fine Arts Center (HFAC) on campus. General admission is free, special exhibits may have an additional cost. Collections include a variety of media and artists. Call 801-422-0527 for more information.

Harris Fine Arts Center (HFAC)

Concerts, recitals, plays, and art exhibits take place in the HFAC. Visit byuarts.com or call 801-422-7664 for more details.

International Cinema

Free films are shown in a variety of different languages (all with English subtitles) at the Varsity Theatre in the Wilkinson Center. Visit ic.byu.edu or call 801-422-3529 for a schedule.

BYU Creamery

Ice cream parlors are located on Ninth (900 East and 1209 North), Wymount, and Wyview. Call 801-422-2663 for more information.

Bowling Alley

Located in the basement of the Wilkinson Center. Each student gets one free game of bowling per academic year (applicable Monday – Thursday before 5 pm). Visit gamescenter.byu.edu or call 801-422-4370 for more information.

Outdoors Unlimited

Located in the basement of the Wilkinson Center, this shop rents all sorts of equipment for enjoying the beautiful Utah scenery. Outdoors Unlimited rents skis, kayaks, camp stoves, and more. Visit outdoors.byu.edu/ or call 801-422-2708 for details and pricing.

Earth Science Museum

The museum houses one of the top five collections from the Jurassic Period in the world. It is located at 1683 N. Canyon Rd. in Provo. For more information call 801-378-3680.

Museum of Peoples and Cultures

The Museum of Peoples and Cultures houses research on archaeological and ethnographic collections from around the world. Museum office hours are normally 8:00 am to 12:00 pm and 1:00 to 5:00 pm, but vary according to student schedules. The Museum is free to the public. A nominal fee is required for guided tours. For more information, call (801) 422-0020.

recreation and entertainment

off campus activities

Hike the Y

A long-standing tradition at BYU, hiking to the “Y” on the mountain is a fun afternoon activity. The hike is quick (less than an hour one way), but steep. Take 800 North as far east as you can go, then take a right to the trailhead.

The Quarry

An indoor rock climbing arena is located in north Provo, right by Movies 8 and Shopko. Visit www.quarryclimbing.com for details. For more information call 801-418-0266.

Nickelcade

Video arcade where most videogames cost 5¢ per play. Expect to pay a small admittance fee. Games for all ages and is located at 170 S. State St. Orem. Call 801-802-8555 for more information.

Parks

Provo has many parks and areas for social and family activities, many of which are within walking distance of BYU campus. Visit parks.provo.com for locations and more details.

Skiing/snowboarding

Utah is home to some of the greatest ski resorts in the Rocky Mountains. Visit <http://skicentral.com/utah.html> for a list of resorts and links to their web sites.

Seven Peaks

Water park with slides, a wave pool, and fun for the whole family. Visit www.sevenpeaks.com for prices and details.

Dollar Movies

Two theaters in Utah County have movies for \$2.00/person (\$1.50 for students). For show-times go to <http://www.cinemark.com/>.

Provo Canyon

The Provo Canyon Scenic Byway (US 189 and SR 113) officially begins in Provo city at the intersection of SR 52 (800 North in Orem) and US 189 (University Avenue). Parks, waterfalls, rivers, and other great things are all popular attractions. Some of the most popular are:

Heber Valley Railroad

A historic tourist attraction based in Heber City, Utah. Trains cross the farmlands of the Heber Valley, follow the shore of Deer Creek Lake and descends into a majestic and breathtaking canyon. The track follows the Provo River to Vivian Park in Provo Canyon.

Bridal Veil Falls

A double cataract waterfall worth getting a closer look at <http://www.byways.org/browse/byways/2006/places/40070/>.

Cascade Springs

This series of pools and springs provides a beautiful walk. <http://www.byways.org/browse/byways/2006/places/40072/>.

Deer Creek State Park

This area provides great water fun and camping opportunities. <http://www.byways.org/browse/byways/2006/places/40071/>.



BYU

MARRIOTT SCHOOL
OF MANAGEMENT