

Fall 2021 Incoming Students

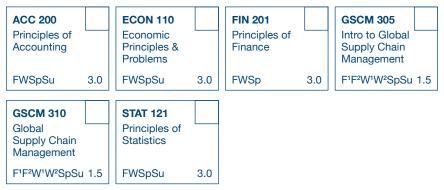


## **Marketing Prereqs**

#### Complete before application deadline.



Complete at least three credit hours to meet prereq requirement.\*



\* Highest average grade of any three credit hours will be used for application purposes only. Remaining required courses must be completed before or after admittance.

### **Suggested Precore Courses**

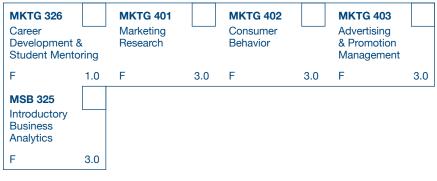
### May be taken before or after admittance.

| IS 110                                     |     | M COM 320                                    |     | MSB 180                          |           | MSB 326 X                                |     |
|--|-----|--|-----|----------------------------------|-----------|--|-----|
| Spreadsheet<br>Skills & Busine<br>Analysis | ss  | Communication<br>in Organization<br>Settings |     | Business Caree<br>Lecture Series | er i<br>i | Career<br>Development &<br>Student Mento |     |
| FWSp                                       | 1.0 | FWSpSu                                       | 3.0 | FW                               | 1.0       | W  | 1.0 |

# **Marketing Core**

### Complete after admittance.

Complete junior year, fall envelope.



Complete junior capstone.



#### Complete after junior year.



# **Additional Courses**

### May be taken before or after admittance.



Complete one lecture series.

| ENT 381                         |     | ENT 382                                       |     | MSB 380                     |     | MSB 381R                         |     |
|---------------------------------|-----|---|-----|-----------------------------|-----|----------------------------------|-----|
| Entrepreneurs<br>Lecture Series |     | Technology<br>Entrepreneurs<br>Lecture Series |     | Executive<br>Lecture Series |     | Social Innovat<br>Lecture Series | -   |
| FW                              | 1.0 | FW  | 1.0 | FWSp                        | 1.0 | FW                               | 1.0 |

---- Recommended, not required



#### Complete one course.

| ACC 241<br>Business Law<br>in the Environm | lent | ENT 302<br>Legal Issues in<br>Entrepreneurship |     |  |  |  |
|--|------|--|-----|--|--|--|
| FWSpSu                                     | 3.0  | FW   | 3.0 |  |  |  |

### Complete after admittance.

| HRM 391<br>Organizational<br>Effectiveness |     | MSB 390<br>Ethics for<br>Management |     | STRAT 392<br>Strategy &<br>Economics |     |
|--|-----|-------------------------------------|-----|--------------------------------------|-----|
| FWSu                                       | 3.0 | FWSp                                | 3.0 | FWSp                                 | 3.0 |

## **Electives**

#### Complete after admittance.

Complete three approved marketing electives.

| Elective 1   |     | Elective 2 🗕                                       |     | Elective 3 🗕   |   |
|--|-----|--|-----|--|---|
| See MyMap or<br>academic advisor<br>for elective options |     | See MyMap or academic advisor for elective options |     | See MyMap or<br>academic advisor<br>for elective options |   |
|  | 3.0 |  | 3.0 | 3.0  | D |

### **Before Graduating**

### Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey

**Graduation Requirements** 

GPA Major: 2.25 Overall: 2.0 Credit Hours Major: 64.0 Total: 120.0

Will not double count for capstone/electives