The Romney Institute was ranked 57 in the newest rankings of U.S. News and World Report. This was an improvement from our previous ranking of 79—we feel gratified about the increase in the ranking. That’s the good news. The bad news—we are not in the top 50 so we didn’t make the printed copy of the magazine.

Every three years, each member school of the National Association of Schools of Public Affairs and Administration (NASPAA) receives two ballots, one for the dean or department chair and the second for a faculty member. These two individuals rank every NASPAA program on a one to five scale. This is a reputational ranking in the extreme, as there are no objective criteria involved in the ranking. It is supposedly a ranking of MPA programs. However, this year there were only seven schools in the top 57 that do not offer a PhD program. We are ranked number 7 of schools without a PhD program. Arguably, in a reputational poll such as this, schools granting a PhD would have a better but not necessarily deserved reputation, which may or may not be related to the quality of their MPA program. We noticed, when given our ballots, we ranked schools higher with which we were more familiar. Frequently this was based on knowing faculty at the school through their research, or knowing someone who had received a PhD from the university. We found we were not ranking the MPA program; rather we were basing our ranking on other factors.

Another interesting result was the clustering of higher ranked schools geographically. Public Administration programs are clustered on the Eastern Seaboard, in the Midwest, and in California; all of which are population centers, so naturally there are large numbers of public programs related to the quality of their MPA schools granting a PhD would have a better but not necessarily deserved reputation, which may or may not be related to the quality of their MPA program. We noticed, when given our ballots, we ranked schools higher with which we were more familiar. Frequently this was based on knowing faculty at the school through their research, or knowing someone who had received a PhD from the university. We found we were not ranking the MPA program; rather we were basing our ranking on other factors.

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Another interesting result was the clustering of higher ranked schools geographically. Public Administration programs are clustered on the Eastern Seaboard, in the Midwest, and in California; all of which are population centers, so naturally there are large numbers of public programs in these areas. Schools in these areas tended to be ranked higher than schools in the less populated areas in the U.S. such as the Mountain states, familiarity based on proximity.

Schools of public administration have been working to arrive at criteria for rankings, as there is concern about the current system; however, they have been unable to reach consensus about criteria. MBA rankings are based on such factors as undergraduate GPA and GMAT scores of admitted students, percentage of applicants admitted, income upon graduation, etc… Public Administration has not settled on a criteria based ranking system. As a side note, there have been two attempts to study criteria based rankings. Reported in the Public Administration Review the earliest published in 1983 used the criteria of Presidential Management Internship Placement. Using this criteria BYU was ranked as sixth behind Harvard, Indiana, Princeton, American and George Washington. The second article used faculty publication rates as the criteria – BYU was not ranked highly in this article.
Greetings from the faculty, staff, and students of the Romney Institute of Public Management. I appreciate this opportunity to report the institute’s activities and current events.

As of this date we have placed 87 percent of the graduating class of 2001. Those who are not yet employed have interviews scheduled with various institutions. The geographic locations of employment for this graduating class include Salt Lake City, Phoenix, Sacramento, Houston, California, New York, and Washington, D.C. The placement of these students has been with such organizations as AMS, state auditor and finance offices, Deloitte and Touche, and the U.S. State Department to name just a few.

The students in the class of 2002 are currently enjoying their summer internship experiences.

The student internships are with a variety of public and not-for-profit organizations in Utah, California, Nevada, Florida, Washington, D.C., Tokyo, Laos, Western Samoa, and Thailand. Nine of our first year students also participated in a Study Abroad Program for three weeks in May. The program included visits to six Asian countries including China, Singapore, Hong Kong, and Thailand. The host organizations for this year’s internships are city managers’ offices, HELP International, Intermountain Health Care, Ivey and Young Law Firm, Mercer, Inc., Proctor and Gamble in Thailand, state audit and finance offices, the World Bank, and local institutes of higher education.

Eighty applications have been received for the on campus class of 2003. Approximately 45 students will enroll this fall. The average incoming student is 24 years of age and 46 percent are women. Twenty-seven percent of the enrolling class are married, 65 percent have served missions for the Church of Jesus Christ of Latter-day Saints, and nearly one third are bilingual. The average GPA for the class of 2003 is 3.58 with an average GMAT score of 560. One-third of the students who will start their MPA degree this fall have a GPA higher than 3.7 and a GMAT score of more than 600. We are excited about the opportunity of learning with these students over the next two years.

Relative to the faculty, Rex L. Facer will join our faculty this fall. Rex is receiving his PhD from the University of Georgia with research and teaching interests in the areas of local government management, organization theory and behavior, and organizational change. We are delighted to have Rex join the faculty of the Romney Institute. As many of you may know, Larry Walters has accepted the position of director of the MPA program at George Mason University in Virginia. We wish him great success in his new assignment. At the June meeting of the Utah Chapter of the American Society of Public Administration, Doyle Buckwalter was given a distinguished service award for his many years of service to the public sector. We congratulate him on this well deserved award.

Finally, a note of thanks to each of you for your support and response to our current fundraising and alumni outreach efforts. Many of you have already responded to the request to update our data files and to raise funds for the urban management scholarship endowment. The matching gift to your donations currently being provided by an anonymous donor certainly enhances the success of our fundraising campaign. Vicki Okerlund and her staff are working hard to update our alumni database and establish four other alumni groups similar to the BYU City Manager Alumni and Friends. Our plan is to establish additional alumni and friends groups this fall. These new groups will be associated with the Governmental Financial Officers Association, the Society of Human Resource Management, National Conference of State Legislatures, and International Personnel Management Association. In addition to these alumni groups, we are planning to hold several alumni luncheons in California, Texas, Washington, D.C., Nevada and Arizona to continue to build our friendship with each of you. Again, thanks for all that you do for us in terms of donations, providing internships, and assisting with the placement of our students. We look forward to meeting with the BYU Alumni and Friends group in September at the International City/County Managers Association meetings in Salt Lake City.

You may be familiar with the saying, “every member a missionary.” Well, the Romney Institute has a similar motto, “Every Alumnus a Recruiter,” or the acronym EAR, for you government types.

The Romney Institute needs your help in recruiting the best and the brightest students for both our full-time day MPA program and our Executive MPA program—offered at the BYU Salt Lake Center. In the past, we have found that alumni referred a majority of our applicants. So, please remember to mention the MPA or EMPA programs to coworkers or friends who are looking to advance in their career or receive more training in their field.

You may refer interested individuals to us at (801) 378-4516 or have them e-mail vincent_fordiani@byu.edu.

Thank you for your time and your dedication in helping the Romney Institute recruit the best and the brightest. And remember, “Every Alumnus a Recruiter (EAR).”

Sincerely,
Vincent Fordiani
Director of Student Services
The Lennis M. Knighton Award is named for the third director of the Institute of Public Management who oversaw the development of the Executive Program. It is presented at a separate banquet to the graduating executive student with the highest GPA. With a graduate GPA of 4.0, this year’s recipient was Sarah Westerberg (above left) from Billingham, England.

Elder Morrison was named a member of the Church’s First Quorum of the Seventy on April 4, 1987. He served as president of the Church’s Utah North and the North America Southeast Areas. At the time of his call, Elder Morrison was a professor and the chairman of the Food Science Department at the University of Guelph in Ontario, Canada. Previously, he served as assistant deputy minister of the Department of National Health and Welfare of the Government of Canada in Ottawa. Elder Morrison earned a PhD from Cornell University.

Elder Morrison addressed faculty, students and guests at a banquet held in his honor. He spoke of the opportunities and challenges of globalization. “The world is becoming, in effect, smaller, more integrated and more interrelated,” Morrison said. “Each of us . . . has to learn to deal with the increasingly complex economic, social and environmental problems in the non-linear system which represents the world around us.”

Elder Morrison visits with Dr. Knighton at the Administrator of the Year Banquet on March 31, 2001

Students Recognized for Academic Performance, Citizenship

The Lennis M. Knighton Award is named for the third director of the Institute of Public Management who oversaw the development of the Executive Program. It is presented at a separate banquet to the graduating executive student with the highest GPA. With a graduate GPA of 4.0, this year’s recipient was Sarah Westerberg (above left) from Billingham, England.

Each year, in conjunction with the Administrator of the Year Banquet, the Romney Institute awards two graduating students from the MPA Program who have demonstrated academic and personal excellence.

The Stewart L. Grow award is given to one student each year who demonstrates qualities exemplified by Grow—founder of the MPA Program at BYU—including service and volunteerism. Students nominate and elect a winner from among their peers. This year’s winner was Johnathan Ward (pictured above right) from Orem, Utah.

The Karl N. Snow Award is named for the founder of the National Association of Schools of Public Policy and Administration. It is given to the daytime student with the highest academic record since beginning the MPA. Becky Nesbit (above center), from Colorado Springs, Colorado, was the recipient this year with a graduate GPA of 3.99.
Jay Covington received his Master of Public Administration in 1982, and was the recipient of the Stewart L. Grow award that year. Since graduation, Jay has worked in the field of city management, serving in Vancouver, and now Renton, Washington. He is currently the Chief Administrative Officer for the City of Renton. Jay helped develop a downtown association in Renton, and served as an officer in that organization for five years. He currently serves on the Board of the Chamber of Commerce.

In addition to his duties with the City, Jay has served as a board member, vice president and president of the Washington City/County Management Association and as a board member of the Association of Washington Cities. He has also been active in community organizations dealing with youth, serving on the Board of Children’s Home Society of Washington, and Communities in Schools of Renton.

Jay has remained active in Scouting as an adult leader, and serves in the bishopric in his ward. Jay has been married to Sharee Merrill for nearly 24 years, and they are the parents of seven year-old Cody.

G. Kent Streuling is currently the Director of Human Resources at America First Credit Union, headquartered in Riverdale, UT. AFCU is Utah's largest credit union and one of the largest credit unions in the United States. Kent and his staff of six are responsible for all aspects of HR for the 1000 employees located at the credit unions 46 locations from Logan, Utah to Mesquite, Nevada. Prior to joining AFCU Kent worked for the Larry H. Miller Sports and Entertainment Group as the Director of Human Resources where he was responsible for the HR functions at the Delta Center, Utah Jazz, KJZZ TV, Fanzz Retail Stores, LHM Food Services, LHM Advertising, and the Salt Lake Golden Eagles Hockey Club. Kent is involved in the Society for Human Resource Management where he currently serves as the State Crossroads Convention Chair and is the State Director-Elect. He also serves on the Executive Committee for CUNA’s HR Council. Kent and his wife Mary are the parents of 4 children and currently reside in Syracuse, Utah.

William Thomson was appointed Arizona’s Deputy Auditor General effective October 23, 2000. Mr. Thomson assists the Auditor General in managing the Office’s day-to-day operations. His other responsibilities include strategic planning, internal communications and the development and implementation of new functions assigned the Office by the Legislature.
Friends of the Institute of Public Management

Upcoming Alumni Luncheons

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<tr>
<th>Location</th>
<th>Date</th>
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<tbody>
<tr>
<td>San Antonio, Texas</td>
<td>August 13, 2001</td>
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<tr>
<td>Central Utah</td>
<td>September 20, 2001</td>
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<td>Southern California</td>
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<td>Salt Lake City</td>
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<td>Washington, D.C.</td>
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<td>Dallas, Texas</td>
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<td>Houston, Texas</td>
<td>February 27, 2002</td>
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<td>Phoenix, Arizona</td>
<td>March 25, 2002</td>
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Arthur D. Hunter graduated from Westminster College of Salt Lake with a degree in accounting, and earned his MPA from the Romney Institute in 1988. He has worked for Sandy City in a number of capacities since 1971. His services there have included City Recorder, City Treasurer, Finance Director, and he currently serves as Director of Administrative Services. In 1989, Art was selected as Manager/Leader of the Year by the Sandy City Employees Association, and in 1998 he received the Total Quality Award for improving the city’s benefits without increasing costs. In addition to those honors, Sandy City has been recognized with the Government Officers Association’s Certificate of Achievement for Excellence in Financial Reporting for fifteen consecutive years.

Art and his wife, Judy, are residents of Sandy, Utah. They have five children and eight grandchildren.

Jamie Davidson received his Master of Public Administration from Brigham Young University in 1996. He has worked in Sandy City, Utah as a personnel officer and assistant to the chief administrative officer, and is currently Sandy City’s director of personnel and management services.

Jamie is a board member of the Utah Chapter of IPMA, a member of ICMA and SHRM. He and his wife of eight years, Judy, live in Lehi, Utah with their three children.

This year the International Personnel Management Association (IPMA) Training Conference will be held in Nashville, Tennessee on October 14-18. While you are in Nashville, plan on gathering with other Marriott school graduates in the HR profession to catch up on what’s new and happening with alumni throughout the nation.

For more information about the conference, contact IPMA at www.ipma-hr.org or contact me directly at (801)568-7128/email: sandypo.jdavidso@state.ut.us. I look forward to seeing you in October.
Lost Alumni

Ever wonder what happened to the people you argued with about prisons and tax laws, ethics and ambiguity? So do we. And we’re banking on the notion that some of you have a better idea how to find your classmates than we do, so here’s a list of the alumni we haven’t been able to pin down. Take a look through your class list, see if you recognize any of the names. See if your name is there! If you know how to contact anyone listed from your class, e-mail us at mpaalumni@byu.edu or call 801-378-1468 and we will be eternally grateful.

| Class of 1966 | Brent Birtcher  
|               | Wilmer Tanner  
| Class of 1967 | Judith Henderson  
|               | Helge Reistad  
| Class of 1968 | Jack McIntosh  
|               | Richard Thurston  
|               | David Tolbert  
|               | Douglas Wells  
| Class of 1969 | Robert Haycock  
|               | Ronald Jensen  
|               | Kamal Kapadia  
|               | Jay Southwick  
| Class of 1970 | Juan Rodas-Martinez  
|               | Martin Seneca  
|               | Kent Stevenson  
|               | Glen Vernon  
| Class of 1971 | Yeong Feng Chou  
|               | Wallace Ferrier  
|               | Rodger Galland  
|               | Damianos Hilsaca  
|               | Chaiyasit Hatorakit  
|               | Kitcha Kanchanadab  
|               | Larry Lunnun  
|               | Gary Mack  
|               | Chuchart Poonsiri  
|               | Kanda Pulsiri  
|               | Ralph Rice  
|               | Lyman Severe  
|               | Brent Soffe  
| Class of 1972 | Manas Changubhan  
|               | Chung Ho Chao  
|               | Lynn Durham  
|               | Jaron Gabsuk  
|               | Kimberly Higbee  
|               | Dale Jordan  
|               | Michael Olsen  
|               | Porsnak Phongphaew  
|               | Chaiyant  
|               | Poshyanonda  
|               | Bruce Slater  
|               | Dheerut  
|               | Soonthornratanaar  
|               | Sanchai Supol  
|               | Grishana  

| Class of 1973 | Lawrence Crosby  
|               | David Ivory  
|               | Chakra  
|               | Karmananarivu  
|               | Michael Moody  
|               | Yasuo Miyoda  
|               | Paul Platt  
|               | Robert Reeve  
|               | Elmo Sandoval  
|               | Reed Searle  
|               | Pannya Subnumrood  
| Class of 1974 | Curtis Flowe  
|               | Michael McCraley  
|               | Glenn Tilton  
| Class of 1975 | Terry Liebel  
|               | Joel Richards  
|               | John Rowe  
|               | Chaoyat Satchachai  
|               | Don Thompson  
| Class of 1976 | David Beley  
|               | Brady Earlewine  
|               | John Graham  
|               | Terry Pancake  
|               | Barbara Riley  
| Class of 1977 | Amos Akpan  
|               | Sally Duke  
|               | Robert Moreland  
|               | John Powlless  
| Class of 1978 | Dennis Cooper  
|               | William Dunn  
|               | Curtis Elton  
|               | Darwin Gubler  
|               | Richard Horlacher  
|               | Archibald Hudkins  
|               | Henry Kale  
|               | Gary Laird  
|               | Jeff Peirce  
|               | Walter Polley  
|               | Wayne Summerill  
|               | Kenneth Weins  
| Class of 1979 | Russell Bennion  
|               | Marta Clark  

| Class of 1980 | Gordon Hall  
|               | Joseph Harris  
|               | John Miller  
|               | Russell Richards  
|               | Scott Ries  
|               | Brian Schloak  
|               | Donald Terry  
|               | Richard Warne  
|               | Nicholas Zullo  
| Class of 1981 | Paul Brenner  
|               | Gordon Burt  
|               | David Crook  
|               | Mark Dailey  
|               | Louis Dorny  
|               | Ronald Francis  
|               | William Hawkins  
|               | Philip Howell  
|               | Chen Hung  
|               | Semisi Lavaka  
|               | Ronald Lewis  
|               | Luan Linn  
|               | Ramon McCombs  
|               | Lincoln Meyer  
|               | Charles Vetli  
|               | David Warren  
| Class of 1982 | Onel Breerton  
|               | Larry Butler  
|               | Ronald Davis  
|               | David Fitzgerald  
|               | Eric Frame  
|               | David Green  
|               | Mark Jackson  
|               | John Koch  
|               | David Marshall  
|               | Aleah McCarthy  
|               | Randy Mortensen  
|               | Leroy Pierson  
|               | Kevin Richardson  
|               | Vaughn Ross  
|               | Tamotsu Sakuma  
| Class of 1983 | Emmanuel Adeleke  
|               | Charles DeFranci  
|               | Richard Hollingshaus  
|               | Stephen Hopkins  
|               | Ann Jensen  
|               | Sione Lutu  
|               | Russell Logan  
|               | Sioalai Lotulelei  
|               | David Lovelace  
|               | Zenas Moreno  
|               | Byung Pak  
|               | Linda Peters  
|               | Robert Pixton  
|               | Martha Quist  
|               | Lora Seelof  
|               | Bryan Silvo  
| Class of 1984 | Barbara Crawford  
|               | Floyd Handley  
|               | Michael Highton  
|               | Shurwin Huff  
|               | Randy Johnson  
|               | John Metcalfe  
|               | Christopher Nelson  
|               | Richard Nuffer  
|               | David Powers  
|               | Eva Powers  
|               | Joseph Reno  
|               | Dennis Roberts  
|               | Daniel Seg  
|               | Patricia Seg  
|               | Cindy Walter  
| Class of 1985 | Terry Dennis  
|               | Dina Jarra  
|               | William Memmott  
|               | Colin Molzen  
|               | Craig Redding  
|               | David Reffert  
|               | Janis Thomas  
|               | Kelly Wing  
|               | Ralph Woolston  
| Class of 1986 | Bill Callahan  
|               | Ming Cheng  
|               | Ching Chin  
|               | Carl Fowlks  
|               | James Harris  
|               | Lexi Holbrook  
|               | Reed Jenkins  
|               | Jose Rolvova  
|               | Matthew Salmon  
|               | Tonya Stallings  
|               | Kevin Watts  
|               | Lisa Wong  

| Class of 1987 | Terel Grimley  
|               | Calvin Harper  
|               | Kowloon Itaiwana  
|               | Koang  
|               | Shaila Marcussen  
|               | Darrell Moon  
|               | Martin Prive  
|               | Laura Rackley  
|               | Timothy Richardson  
|               | Keith Simpson  
|               | Andrew Walker  
|               | Albert Walles  
|               | Ting Yeung  

New Alumni Award

The Romney Institute has established the N. Dale Wright Outstanding Alumni Award as a means to not only honor Dale for his years of service to countless MPA students, but also to honor an alumnus of the Romney Institute. This award will be given annually to an alumnus who:

- has demonstrated extraordinary service and leadership in the work environment and the community
- has been an active community volunteer
- maintains and exhibits high standards of excellence
- has gained the respect and loyalty of colleagues

Nominations are accepted from alumni, students and faculty. If you have someone that you would like to nominate, please send it to Neil Brady, Chairman of the RIMP Awards Committee with your nominee’s name, address, and telephone number, and a short paragraph telling us why you think that this individual should receive the N. Dale Wright Outstanding Alumni Award. The recipient of the award will be invited to campus at our expense for a couple of days to meet with the faculty and students, and will also be given a cash award. Please make your nomination by September 15, 2001. To contact Neil, you can write to 774 TNRB, BYU, Provo, UT 84602, telephone (801) 378-4424, e-mail neil_brady@byu.edu, or fax (801) 378-8975.
Emeritus Professor Doyle W. Buckwalter received the lifetime service award from the Utah Chapter of the American Society for Public Administration (ASPA) on 4 June for his 30-plus years of service to students at the Marriott School of Management, the Romney Institute of Public Management and the ASPA.

Buckwalter came to Brigham Young University in 1968 where he taught international relations in the Political Science Department. Five years later, he moved to the college of business to become a part of the Institute of Government Service—precursor to the Romney Institute of Public Management.

During his career at the Marriott School, Buckwalter served as the director of the Romney Institute’s internship program and established ongoing internship opportunities for Romney Institute students with local and national organizations.

“I consider my experience at BYU a remarkable opportunity,” Buckwalter said. “One of my great thrills is following the career paths of Romney Institute graduates and observing the marvelous contributions in their professional, gospel and family settings.”

Buckwalter—the recipient of the Boy Scouts of America’s Silver Beaver Award, the highest award an adult scouting volunteer can receive—has inspired many students to serve their communities by pursuing careers in public administration.

As reported online at: http://msm.byu.edu

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**Faculty Articles**

The following scholarly publications were written or edited by Romney Institute faculty in 2000. Entries followed by an asterisk (*) indicate collaborative work with outside authors. Space constraints do not allow for full citations; interested parties may email mpa@byu.edu.

Critically Reviewed Scholarly Journals and Proceedings

- Hatt, David W. "Character and Conduct in the Public Service: A Review of Historical Perspectives." Marcel Dekker.
- Parsons, Robert J. "Integration of Nurse Executives into Executive-Level Administration in Utah Hospitals." The Health Care Manager.

- Cornia, Gary C. "Comparing Hospitals in the United States and Germany."Journal of Hospital Marketing.
- Cornia, Gary C. "State Fiscal Planning and Budgeting Using Revenue Siphonage." Public Administration Review.
- Hatt, David W. "Character and Conduct in the Public Service: A Review of Historical Perspectives." Marcel Dekker.
- Parsons, Robert J. "Integration of Nurse Executives into Executive-Level Administration in Utah Hospitals." The Health Care Manager.
Where are all the BYU MPA students, you ask? Below are the employers of the Class of 2001 and hosts of our current interns.

Adult Literacy Class Coordinators | AlphaNet | American Management Systems | Arizona State Auditors | Blue Cross | Brigham Young University California Department of Finance | California State Auditors | City of Cedar Hills, Utah | City of Danville, California | City of Mayland Heights, Missouri | City of Mesquite, Nevada | City of Orem, Utah | City of Sandy, Utah | Community Action | Deloitte & Touche | Greater Arizona Development Authority | HELP International | Ivey & Young Law Firm | KPMG | The Church of Jesus Christ of Latter-day Saints | Marriott | Mercer | Micro-Business USA | O’Brien Krietzberg | OIA | Orem District Court | Phase 2 Consulting Proctor & Gamble | Salt Lake County | Sherwood Retirement | State of Arizona | Texas Attorney General’s Office | University of Utah | US State Department | Unitus | University of Indiana | URMMA | Utah Association of Counties | Utah Legislative Auditor’s Office | Utah State Mail Services | Utah Valley State College | Valley Mental Health | Visalia, California Health Care Company | Western Samoa | World Bank | Zion’s Bank