

CORNIA NAMED DEAN, HART BECOMES DEPARTMENT CHAIR



Gary C. Cornia has succeeded Ned C. Hill as dean of the Marriott School. Cornia served as director of the Romney Institute since 2004.

“My experience in the Romney Institute of Public Management has been one of the most rewarding personal and professional experiences in my life,” Cornia says. “I can’t say enough about the students who have enriched my life; I have colleagues that are giants intellectually, professionally, and spiritually.”

BYU Academic Vice President John Tanner announced the appointment in May and Cornia began serving as dean 1 July.

“Gary received strong support from the Marriott School faculty, the search committee, and the BYU administration and Board of Trustees,” Tanner said. “He has a wonderful combination of experiences that prepare him well for this new responsibility.”

Hill, who had been dean since 1998, says he expects Cornia to take the Marriott School to new heights.

“Gary is a professor’s professor—an outstanding researcher with an international reputation for excellence,” Hill says. “He is known across the university for his fairness, high academic standards, and his insightful observations.”

Cornia earned a PhD in public finance from Ohio State University in 1979. In

2006, the National Tax Association presented him with its prestigious Stephen D. Gold Award. From 2002 to 2003 he served as president of the National Tax Association. In 1998, Cornia was named the Marriott School Outstanding Faculty member, the highest award given by the school. Cornia currently serves on the boards of the Lincoln Institute of Land Policy in Massachusetts, the Land Reform Training Institute in Taiwan, and the Utah Governor’s Tax Review Commission.

David W. Hart will take over as director of the Romney Institute. Hart earned his undergraduate degree in anthropology from BYU, his master’s of public administration from the Marriott School, and his PhD from University at Albany–SUNY. He has served on numerous administrative committees and was chair of the Professional Development Workshops of the public and nonprofit division of the Academy of Management National Committee in 2001. Hart currently serves on the board of directors for two local nonprofits. He is an associate professor in the Marriott School and has been with the Department of Public Management since 2000.

“Dave is able to manage problems and balance the need to understand key issues while addressing the underlying objectives in a timely manner,” Cornia says. “He goes out of his way to make himself available and is always willing to help.”

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From the Director



Being named director of the Romney Institute of Public Management is both an honor and a privilege. I am looking forward to leading the department in our continued pursuit of excellence, but I am especially excited to get to know many of you on a deeper level. For now, however, I would like to update you on some changes that will further our program.

According to new rankings published by *U.S. News and World Report*, the BYU's MPA program is now ranked in the top 20 percent of public affairs, public administration, and public policy graduate programs across the nation. Graduate programs were evaluated based on academic peer assessment conducted by deans, directors and department chairs at other universities. We are pleased with these results.

The rankings reflect several positive changes currently being implemented, as we are constantly working to improve and enhance our program. For example, the faculty has been working to design new performance measures that will more accurately benchmark student progress and achievement. One of the performance measures will have students submit portfolios to be reviewed by individuals both inside and out of the program.

These portfolios will be a great tool for students to showcase the work they have done while in the program. We feel this will be a valuable resource to both potential employers as well as our future students.

The curriculum is also being tailored to give students a broader historical knowledge of public and nonprofit management and of the individual leaders who have significantly contributed to the field. We feel it is important that students understand the vision and examples of individuals like George Romney and the late Professor Leroy Harlow as they begin their careers.

In fall 2008, MPA students will also have the opportunity to participate in the newly designed Grantwell program. Grantwell

is a field study program created to direct giving partnerships that engage students in the grant administration process for large individual and institutional donors. The program will teach principles of nonprofit management to students who will consult donors in developing, issuing, and awarding grants to nonprofit organizations.

Finally, the department is pleased to introduce its new logo design and newsletter format. For eighteen months, the staff has been working to update the brand and image of the Romney Institute. The updated logo seeks to preserve the connection with both the history and namesake, and the newsletter template bears the George Romney signature, which expresses our continued commitment to the Romney ideals.

I am delighted to continue my support of those ideals from this new position at the Romney Institute and look forward to working with all of you.

Sincerely,

A handwritten signature in black ink that reads "DAVID W. HART". The letters are in all caps and have a casual, slightly slanted appearance.

David W. Hart

OUTREACH

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Published by the George Romney Institute of Public Management at Brigham Young University. © 2008 by Brigham Young University.

FIRST AT UCMA COMPETITION

BYU Master of Public Administration students won first place at the third annual Utah City Managers Association Case Competition held 7-9 April 2008 in St. George, Utah.

"I'm very proud of our students," said Rex Facer, professor in the Romney Institute. "This is the first year we have won the competition. These students showed that BYU can do well at high levels of competition."

Students were asked to analyze whether or not a city should contract its law enforcement through the county or start its own police department. After careful analysis, the BYU team recommended the city continue contracting with the county.

Heber Lefgren, from Garland, Utah, said the team's success was due to the contributions of numerous talented classmates. He mentioned a conversation with a presenter from

another school who was shocked that more than fifteen people collaborated on BYU's team. "He couldn't understand how fifteen people could work well on completing one project."

Facer says he looks forward to the competition each year. "Not only does it give our students the exposure to a room full of potential future employers, but it also gives them the opportunity to put to practice what they learn in the MPA program," he says.



Student News

GRANTWELL CONNECTS DONORS AND NONPROFITS

Grantwell, a new program led by MPA students at BYU's Romney Institute of Public Management, is facilitating the charitable goals of donors and nonprofit organizations alike—linking funds and causes through student and faculty expertise.

The process begins when Grantwell students work with large institutional and individual donors in developing and issuing requests for proposals to nonprofit organizations. Students evaluate proposals and recommend the best nonprofits to the donors, at which point donors contribute to the selected nonprofit.

"One area that can assist foundations is helping them decide where to place their funds," says Todd Manwaring, managing director of the BYU Center for Economic Self-Reliance and Grantwell faculty advisor.

Three student officers will lead Grantwell while MPA students in nonprofit management will work with the program through class assignments and special projects, gaining hands-on experience in nonprofit administration.

"The students are very excited to do something that is real instead of just talking about it," Manwaring says.

WEALTH Receives First Grant

Grantwell's first brokered grant was completed 29 April 2008, when the B. Attitudes Foundation presented the Windsor Elementary After-school Literacy Tutoring Help (WEALTH) program in Orem, Utah, with a \$5,000 check. Through Grantwell, the B. Attitudes board found that WEALTH met their established criteria said foundation administrator Ginny Smith.

When an LDS stake president asked Kathy Gowans and Teri Taggart to make a difference in the community, they approached Windsor Elementary and started developing the WEALTH tutoring program. For the past ten years WEALTH has provided resources to children reading below grade-level who would otherwise "fall through the cracks in the system."

"The funds will provide tutoring books, side-by-side tutoring desks, and books for children to take home and to begin building their own libraries," Gowans says.

Faculty News

PROFESSOR WHEELER'S LEGACY

Although Gloria Wheeler retired 30 June 2008, she leaves a lasting legacy at the Romney Institute of Public Management.

For nearly twenty years, Wheeler has served as the associate director of the Romney Institute. She first came to BYU as an assistant professor back in 1978 after earning her PhD from the University of Michigan in psychology. She says her psychology degree was a perfect complement to the two other master's degrees she had already obtained in mathematics and psychology. When she first came to BYU, she taught courses in organizational behavior and human resources in the business administration program and later became a professor at the Institute of Public Management.

During the course of her career, Wheeler says she feels privileged to have

had wonderful mentors. One of her most rewarding experiences, she says, was the opportunity to work with Rensis Likert early on in her career. Likert was a social researcher whose statistical measures have predicted organizational performance in companies and organizations across the world. She said that learning such valuable research methods proved beneficial to shaping her career.

"Gloria Wheeler has been a spectacular colleague. She is a dedicated teacher. Her leadership in both the department and school is second to none. More importantly, she has been a trusted friend to every person in this department and simply a fun person to have around," says Gary Cornia, former director of the Romney Institute and newly named dean of the Marriott School.

As she looks forward to her retirement, Wheeler admits she "may not be resting just yet." She has been awarded another Fulbright Grant to teach social sciences and public administration in Mongolia during the 2008–2009 school year. She says she is also looking forward to traveling with her sister, who has accompanied her on many trips previously. Looking

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Wheeler's academic research has focused on environmental planning, government policy, organizational behavior and change, microcredit programs, and public sector ethics. In 1990, she was recognized as a Fulbright Scholar and went to teach for a year at a university in Pakistan. With the Romney Institute, she has also traveled with students to work with NGOs in Ghana.

At BYU, she has been honored with several awards by both students and faculty including the Outstanding Teacher Award, Faculty Appreciation Award, Teaching Excellence Award, and the Marriott School Citizenship Award. She was also recognized by the National Association of Schools of Public Affairs and Administration as a Federal Faculty Fellow.

back, Wheeler says she feels fortunate for a meaningful career and wonderful colleagues to work with along the way.

Wheeler has a great love for the students at BYU, and her generosity will be remembered for years to come. As she leaves, she has set up the Gloria E. Wheeler endowed scholarship, which will be awarded to an MPA student in the 2008–2009 academic year. This is in addition to a large charitable remainder trust that has been established in her parents' names, which will provide financial assistance to MPA students in coming years. While she will certainly be missed at BYU, students and faculty are grateful for her dedicated service and contribution throughout her career.

Featured News

ADMINISTRATOR OF THE YEAR: CAROLYN GROW DAILEY

Carolyn Grow Dailey was honored as the 2008 Administrator of the Year at the Romney Institute of Public Management banquet held 20 March 2008. Dailey currently serves as president and CEO of ASCEND Alliance, a nonprofit organization focusing on international humanitarian efforts. Previously, she served as a president, CEO, and co-founder of the Engage Now Foundation and also as CEO of CHOICE Humanitarian. Dailey has facilitated community development programs and led expeditions in twelve different countries, blessing thousands of individuals throughout the world.

Addressing MPA students and faculty, Dailey focused her remarks on the motto, "Enter to Learn, Go Forth to Serve," which

she says she first learned in her own home. Her father, Stewart L. Grow, founder of the Romney Institute's MPA program, brought this motto to BYU.

Speaking of the challenge to "Go Forth to Serve," Dailey emphasized three things: noble leaders (1) lift others, (2) do it right, and (3) take it on as a challenge.

Dailey has taken on several challenges throughout her life and said that it is important to learn from both the successes and the failures. She shared a story of when she and her husband attempted to climb Mount Chimborazo, a 21,000-foot peak in Ecuador. They had failed on two previous attempts, due to weather and lack of preparation. However, on the

Dailey, cont. p. 6



WELCOME BRADLEY AGLE



The Romney Institute of Public Management was pleased to welcome Bradley Agle to BYU during Winter Semester 2008 as a visiting professor. Agle is an associate professor of strategy, organizations, and environment in the Katz Graduate School of Business at the University of Pittsburgh. He serves on several advisory boards and has also served as director of the David Berg Center for Ethics and Leadership; on the executive committee of the Social Issues in Man-

agement Division of the Academy of Management; on the Executive Board of the International Association for Business and Society; and as a senior research fellow with the Ethics Resource Center in Washington, D.C.

Agle has authored numerous articles on business ethics and leadership. His work has appeared in a wide range of scholarly journals as well as featured on national media outlets. His publication awards include Best Article from the International Association for Business and Society and the ANBAR Citation of Excellence.

Agle said one of the things he appreciated most about working at BYU was the academic freedom to teach business ethics within the context of gospel principles. He hopes his teaching will help students strengthen their understanding of how to apply these principles to everyday business decisions.

Dailey, cont.

third attempt they succeeded, taking on the challenge to explore a seldom-traveled route and using ropes to climb steep cliffs. Dailey said their success could be attributed to finding good mentors and guides, performing proper training and preparation, and having the courage to be trail-blazers.

In her closing remarks, Dailey shared a quote by Rabindranath Tagore, “I slept and dreamt that life was joy. I awoke and saw that life was duty. I acted and behold, duty was joy.” She concluded, “In this wonderful university we call mortality, this is our charge: to find joy in our duty, to remain committed to our mission, to even be willing to go where there is no path and leave a trail. In the words of a wise mentor, take it on as a challenge: Enter to Learn, Go Forth to Serve.”

Earlier in the afternoon, Dailey met with MPA students and faculty for a question-and-answer session. She discussed topics such as economic development, the movement from relief programs to development programs, and nonprofit performance measurement. She also provided personal insight on topics such as balancing families and careers and finding fulfillment in mentoring others.

Two MPA students, Mark Macdonald and Chelsea Ruiz, had the opportunity to work with ASCEND Alliance before beginning their graduate work. Speaking of the award, Macdonald commented, “I think Carolyn Dailey is a wonderful selection. While working with her I was very impressed with her overall efficiency, excellence at leading staff meetings, and her concern for and familiarity with staffers.”

Dailey studied at both BYU and the University of Utah, graduating magna cum laude with a bachelor’s degree in journalism and mass communications. She later earned her master’s degree in international relations.

STAFF UPDATE

TANYA HARMON CHOSEN AS NEW CAREER SERVICES DIRECTOR



Tanya Harmon has replaced Vince Fordiani as the new career services director. Fordiani left to work in constituent relations at Utah Valley University.

“I’m very excited about this new opportunity,” Harmon says. “My main focus in this role is to give students the tools they need to start building a successful career.” Since her new role began in October, Harmon has updated the MPA internship and job web site, JobSpot, has led four career trips with MPA students, and has continued developing relationships with alumni.

Harmon says she encourages students to be open-minded about their careers and to take advantage of networking opportunities with faculty. She hopes students will stay connected with the Romney Institute as they leave BYU and will serve as mentors for MPA students in the future.

THE ROMNEY INSTITUTE WELCOMES JULIANA METCALF



The Romney Institute is pleased to welcome Juliana Metcalf as the new department secretary. Metcalf started her position last fall, shortly after Tanya Harman began her role as MPA career services director.

“I had long hoped for the opportunity to return to BYU in one capacity or another, so when our youngest son graduated, I began looking at career opportunities. I truly enjoy my association with the students, faculty, and staff of the

Romney Institute,” Metcalf says.

Metcalf first came to BYU as a student where she met and married her husband, Rick. They recently celebrated their thirtieth wedding anniversary and are the proud parents of four children and two grandchildren. Her hobbies include spending time with family, reading, and serving students in the BYU 164th ward.

CINDY GLAD ADVANCES PROGRAM FROM NEW POST



Cindy Glad is now in charge of public relations and MPA recruiting. She will direct online recruiting and says she is excited to improve the program’s web site.

“I’m excited to explore better ways to use the latest technology in our recruiting. Solid information is crucial as students make important decisions about education,” she says.

A mother of four, Glad has been working part-time with the Romney Institute for five years. She will continue to visit universities and meet with undergraduate students considering public management.

“I really believe in this program’s mission and values, and I enjoy helping it move forward,” she says.

Glad graduated from BYU with a BA in communications and an emphasis in public relations.

Networking News

STUDENT CAREER TRIPS A SOARING SUCCESS

During February and March, more than twenty first-year MPA students had the opportunity to participate in career trips to Washington, D.C.; California; Arizona; and Texas.

“These trips are a great opportunity for students to get outside the classroom and meet with potential employers,” says Tanya Harmon, career services director for the Romney Institute. “There’s a real value for students to be in the office and think, ‘Is this somewhere I could see myself working?’”

Early in the school year, students were invited to select cities they would like to visit as well as recommend which employers and agencies they felt would be most beneficial to meet with.

In Washington, D.C., students met with employees at the EPA, LDS Church



“These trips are a great opportunity for students to get outside the classroom and meet with potential employers.”

Public Affairs Office, GAO, United Way, Corporation for National Service, USAID, HUD, and Heritage Foundation. “The trip was very useful because I was exposed to a variety of possible opportunities. Not only was I able to visit organizations that I had interest in, but I was also able to visit places that I had never before considered,” shared Anna Peterson, an MPA student.

Jimmy McKnight, who visited San Antonio, expressed, “My expectations were very much exceeded. This trip was a real eye-opener for me to see the alumni support in San Antonio and the great opportunities that exist there for entry-level jobs in local government.”

One of the highlights of the Phoenix trip was the alumni dinner where nearly

thirty alumni attended the event. “It was great to meet with professionals informally and get their candid opinions. I am more excited to launch my career because of the dinner,” says MPA student Rebecca Rygg.

Michelle Roberts, who visited Sacramento, said she was pleased with the opportunity to meet with the State Department of Finance. Since returning, she was offered a summer internship and says she looks forward to taking her skills from the classroom into the workplace.

“We’re already hearing of internship and job offers that have come from these trips,” Harmon says. “But the real value is that everyone learns something from the trip and comes away with a better idea of what he or she would like to do in the future.”



"AMERICA'S GREATNESS IS NOT THE
GREATNESS OF ITS GOVERNMENT, BUT
THE GREATNESS OF ITS PEOPLE."

ROMNEY DOCUMENTARY PREMIERES ON BYUTV

The legacy of George Romney will be remembered through a new documentary set to premiere on BYUTV 6 October. Part of a series on influential Mormons, *The Romney Code: The Life and Ethics of George W. Romney* takes viewers from Romney's childhood, through his business and political careers, to the volunteerism efforts that capped his life.

Director Ethan Vincent weaves interviews with Romney's children, colleagues and historians with photographs, video and voice recordings of the man to tell a visually compelling story. Vincent says the documentary will help audiences see Romney's diverse influences.

"If anything, viewers will understand him as a figure that was able to accomplish a lot of things in every capacity," he says.

The thirty-minute documentary, part of the *LDS Lives* series, portrays Romney the father and the businessman; it shows Romney as a husband and volun-

teer and offers new insight into his unique approach to politics.

"What he did supersedes the way politics are done today," Vincent says. "Now the political climate has become so polarized you are either a Republican or a Democrat, but George Romney was able to collaborate with both sides without problems."

The Romney Institute is pleased that a wider audience will be reminded of its namesake's contributions to society through the documentary. The institute is very grateful for the cooperation of the Romney family, which was essential to the project.

"We are proud of the name George Romney. We're pleased to partner with BYUTV to honor his life, which serves as an example of ethical leadership to us all," says Gary Cornia, former director and new Marriott School dean.

Viewers who do not receive BYUTV can stream the documentary online at www.byutv.org while it is being broadcast on TV. Following the premiere on 6 October at 8 p.m., the documentary will be shown again on 13 and 16 October and will continue to be rebroadcast throughout early 2009.

*The Romney Code: The Life and
Ethics of George W. Romney*
BYUTV • 6 October 2008 • 8 p.m.