

# 2016 BS Finance Profile



## Hire the BYU Advantage Analytical Skills

“From my experience, communication and analytical skills are the strongest differentiators between students at BYU and those at other universities. Students take multiple classes that develop and hone these talents, which makes BYU grads valuable employees.”

ERIC VARVEL  
CEO, Credit Suisse Investment Bank

## THE BYU ADVANTAGE

Are you looking for finance students that stand out for their maturity, international experience, character, and collaboration? If so, we're here to help you hire the BYU advantage. Recruiters from many of the most successful companies keep coming back for these core strengths that set our graduates apart.

**1) Analytical Skills:** The BS finance program has a rigorous and quantitative curriculum that is designed to prepare students for careers in corporate finance, financial institutions, and investments. This training begins with prerequisite courses in economics, advanced mathematics, and statistics, which build a base for core courses focused on the analysis of corporate finance and capital markets.

**2) Character:** The shared values of BYU and its sponsoring institution help instill strong character in our students. *Bloomberg Businessweek* ranked the Marriott School as the nation's second most ethical undergraduate business school in 2013. BYU finance majors benefit from a rich tradition of ethics training that prepares them to respond effectively to complicated issues in a variety of settings.

**3) Interpersonal Skills:** The undergraduate business program stresses collaboration, underscoring the value of successful teams in solving business problems and seizing opportunities. Students practice communication skills by competing in—and often winning—national student team competitions such as the Capital One Case Competition, the Duff and Phelps YOUNiversity Deal Challenge, and the Milgard Invitational Case Competition on Social Responsibility.

**4) International Experience:** Nearly 78 percent of our finance students speak a second language. Many have lived abroad for more than a year as LDS missionaries, learning foreign languages and cultures. Nolan Archibald, former executive chairman of Stanley Black & Decker, adds, “You will not find a better group of graduates than those educated and trained at the Marriott School of Management. Their second-language capability and international experience are unequalled by any other business school.”

### CLASS PROFILES

ENTERING STUDENTS	2013	2014	2015
NUMBER ENROLLED	164	201	174
AVERAGE GPA	3.61	3.64	3.72
MEN	90%	91%	86%
WOMEN	10%	9%	14%
INTERNATIONAL	7%	8%	6%
BILINGUAL	74%	72%	82%

### BSFINANCE RANKINGS

RANK	CATEGORY	RANKING INSTITUTION
13 <sup>th</sup>	Undergraduate Programs	<i>Businessweek</i> , 2014
21 <sup>st</sup>	BS Finance	<i>Businessweek</i> , 2013

“One thing that differentiates the Marriott School is the experience of the student body. . . Since business is conducted in a global framework, hiring people who have had real-life experience in a variety of countries, with a variety of languages, allows for a more effective, deeper relationship with the clients.”

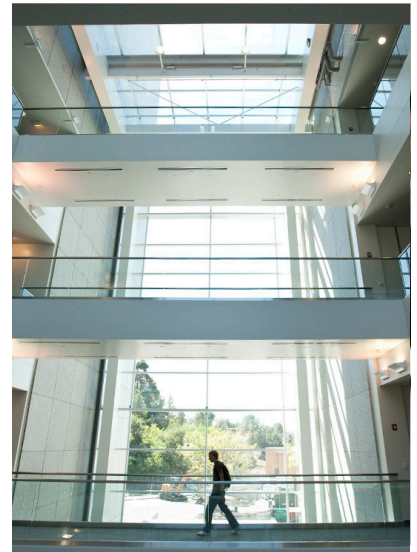
Linda Daines,  
Managing Director, Goldman Sachs

- Adobe
- Allergiant air
- Amazon.com
- American Airlines
- Apple
- Bain & Company
- Bank of America Merrill Lynch
- Cambridge Financial Center
- Capital Group Companies
- Capital One
- Caterpillar Financial
- Cisco Systems
- Citigroup
- Comcast/NBCUniversal
- Credit Suisse Group
- Dell
- Deloitte & Touche
- Ensign Peak Advisors
- EY
- Ford Motor Company
- Goldman Sachs
- Grandeur Peak Global Advisors
- Hewlett-Packard
- Honeywell
- HSBC Bank
- Intel Corporation
- Intuit
- J.P. Morgan
- JC Penney
- JPMorgan Chase
- KeyBank
- KLA-Tencor Corporation
- KPMG
- Lazard Freres & Co.
- Lenovo
- Lockheed Martin Corporation
- Marriott International
- Mercer
- Microsoft
- Morgan Stanley Smith Barney
- National Guardian Life/Precoa
- Nissan Motor Company
- Northwestern Mutual Financial Network
- Oracle Corporation
- Precoa
- PwC
- Target Corporation
- The Boston Consulting Group
- The Walt Disney Company
- Union Pacific Corporation
- United Airlines
- Vanguard
- Vivint
- Walmart
- Wells Fargo
- Whirlpool Corporation
- Zions Bank

## BSFinance ACHIEVEMENTS

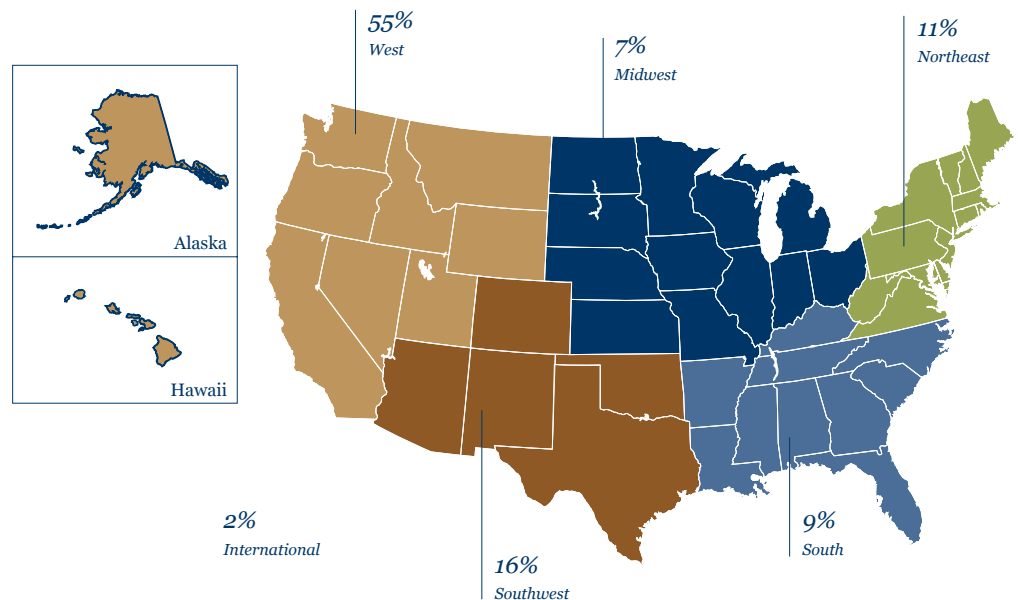
Three finance juniors recently took second in the Duff & Phelps YOUNiversity Deal Challenge competition. Teams were tasked with valuing PayPal and eBay in anticipation of the companies' split. BYU was one of three schools out of more than one hundred applicants selected to present to judges at Duff & Phelps' New York office. BYU has placed in the top three twice since joining the competition, winning the national championship in 2010.

Undergraduate finance students benefit immensely from the resources available through the Finance Society, the program's flagship club. With nearly three hundred members, the club offers regular training on résumé writing, networking, and technical skills. The club also facilitates the Underclassmen Academy, a six-week-long program aimed at freshman and sophomores interested in finance careers. Additionally, the society sponsors annual networking trips to major cities, including Los Angeles, New York, and San Francisco.



Transcending low acceptance rates, BYU's finance professors have collectively published more than thirty papers in the discipline's top three academic journals. Notable faculty members include Karl Diether, the winner of the Smith Breeden Prize for best paper in the *Journal of Finance* on asset pricing; Taylor Nadauld, a researcher featured in the *Wall Street Journal* for his work on student loans; and Colby Wright, who was selected as one of *The Princeton Review's* Best 300 Professors.

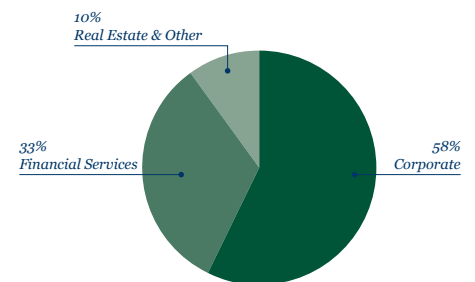
### 2015 PLACEMENT †



### AVERAGE STARTING SALARY BY FUNCTION †

FUNCTIONAL AREA	STARTING SALARY	FIRST-YEAR BONUS	TOTAL COMP
Asset Management	\$54,722	\$8,056	\$62,778
Commercial Banking	\$57,400	\$4,000	\$61,400
Consulting	\$60,375	\$8,541	\$68,916
Corporate Finance	\$54,995	\$10,451	\$65,446
Financial Planner	\$62,000	\$16,100	\$78,100
Investment Banking	\$85,556	\$52,833	\$138,388
Operations	\$45,000	\$7,400	\$52,400
Other	\$45,200	\$17,200	\$62,400
Real Estate	\$54,400	\$8,800	\$63,200

### PLACEMENT BY INDUSTRY †



† Data collected from students who graduated with a finance emphasis.