Flowchart

Strategy

Fall 2023 Incoming Students

Strategy Prereqs

Complete before application deadline.

ACC 200 ♦	IS 201 ♦	CHOICE OF PREREQ* ♦
Principles of Accounting	Intro to Management Information Systems	ACC 310, ECON 110, FIN 201, GSCM 201 & 211, IS 303, MKTG 201, or STAT 121
FWSpSu 3.0	FWSpSu 3.0	*(varies)* 3.0

* Highest average grade of any three credit hours will be used for application purposes only. Remaining required courses must be completed before or after admittance.

Precore Courses

May be taken before or after admittance.

ECON 110 ★	FIN 201	GSCM 201	GSCM 211
Economic Principles & Problems	Principles of Finance	Intro to Global Supply Chain Management	Global Supply Chain Management
FWSpSu 3.0	FWSp 3.0	F¹F²W¹W²Sp 1.5	F¹F²W¹W²Sp 1.5

IS 110	M COM 320	MKTG 201	STAT 121 ★
Spreadsheet Skills & Business Analysis	Management Communication	Marketing Management	Principles of Statistics
FWSpSu 1.0	FWSpSu 3.0	FWSpSu 3.0	FWSpSu 3.0

MSB 180
Business Career Lecture Series
FW   1.0

Strategy Core

Complete after admittance.

Complete junior year, fall envelope.

STRAT 326		STRAT 401		STRAT 402		STRAT 431	
Career Development & Student Mentoring		Strategy I		Strategy Analytics		Strategic Thinking I	
F	1.0	F	3.0	F	3.0	F	1.5

Complete junior year, winter courses.

STRAT 411		STRAT 412		STRAT 432	
Strategy II		Strategy Analytics II		Strategic Thinking II	
W	3.0	W	3.0	W	1.5

Complete after junior year.

Internship

Complete during senior year.

STRAT 421		STRAT 433	
Strategy Implementation		Strategic Thinking III	
FW	3.0	F	1.0

Additional Courses

May be taken before or after admittance.

Complete one lecture series.

ENT 381		ENT 382		MSB 380		MSB 381R	
Entrepreneurship Lecture Series		Technology Entrepreneurship Lecture Series		Executive Lecture Series		Social Innovation Lecture Series	
FW	1.0	FW	1.0	FW	1.0	FW	1.0

– – – Not required   ◆ Course repeats discounted .3 for admissions only

★ Strongly recommended to take before junior core

Complete one course.

ACC 241
Business Law
in the Environment

FWSpSu   3.0

ENT 302
Legal Issues in
Entrepreneurship

FWSp   3.0

Complete after admittance.

HRM 391
Organizational
Effectiveness

FWSu   3.0

MSB 390
Ethics for
Management

FWSp   3.0

Electives

Complete after admittance.

Complete three approved BYU Marriott electives.

Elective 1
See progress
report or academic
advisor for elective
options
          3.0

Elective 2
See progress
report or academic
advisor for elective
options
          3.0

Elective 3
See progress
report or academic
advisor for elective
options
          3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey

Graduation Requirements
GPA Major: 2.25 Overall: 2.0   **Credit Hours** Major: 64.0 Total: 120.0