

Flowchart

Strategy

Fall 2022 Incoming Students

Strategy Prereqs

Complete before application deadline.

ACC 200 ♦ Principles of Accounting FWSpSu 3.0	IS 201 ♦ Intro to Management Information Systems FWSpSu 3.0	CHOICE OF PREREQ ♦ ACC 310, ECON 110, FIN 201, GSCM 201 & 211, IS 303, MKTG 201, or STAT 121 (varies) 3.0
--	--	--

* Highest average grade of any three credit hours will be used for application purposes only. Remaining required courses must be completed before or after admittance.

Precore Courses

May be taken before or after admittance.

ECON 110 Economic Principles & Problems FWSpSu 3.0	FIN 201 Principles of Finance FWSp 3.0	GSCM 201 Intro to Global Supply Chain Management F ¹ F ² W ¹ W ² SpSu 1.5	GSCM 211 Global Supply Chain Management F ¹ F ² W ¹ W ² SpSu 1.5
IS 110 Spreadsheet Skills & Business Analysis FWSp 1.0	M COM 320 Management Communication FWSpSu 3.0	MKTG 201 Marketing Management FWSpSu 3.0	STAT 121 Principles of Statistics FWSpSu 3.0
MSB 180 Business Career Lecture Series FW 1.0			

Strategy Core

Complete after admittance.

Complete junior-year courses.

STRAT 326 Career Development & Student Mentoring F 1.0	STRAT 401 Strategy I F 3.0	STRAT 402 Strategy Analytics F 3.0	STRAT 431 Strategic Thinking I F 1.5
---	---	---	---

STRAT 411 Strategy II W 3.0	STRAT 412 Strategy Analytics II W 3.0	STRAT 432 Strategic Thinking II W 1.5
--	--	--

Complete after junior year.

Internship

Complete during senior year.

STRAT 421 Strategy Implementation FW 3.0	STRAT 433 Strategic Thinking III F 1.0
---	---

Additional Courses

May be taken before or after admittance.

Complete one lecture series.

ENT 381 Entrepreneurship Lecture Series FW 1.0	ENT 382 Technology Entrepreneurship Lecture Series FW 1.0	MSB 380 Executive Lecture Series FWSp 1.0	MSB 381R Social Innovation Lecture Series FW 1.0
---	--	--	---

-- Not required

◆ Course repeats discounted .3 for admissions only



Complete one course.

ACC 241 Business Law in the Environment	<input type="checkbox"/>	ENT 302 Legal Issues in Entrepreneurship	<input type="checkbox"/>
FWSpSu	3.0	FW	3.0

Complete after admittance.

HRM 391 Organizational Effectiveness	<input type="checkbox"/>	MSB 390 Ethics for Management	<input type="checkbox"/>
FWSu	3.0	FWSp	3.0

Electives

Complete after admittance.

Complete three approved *BYU Marriott* electives.

Elective 1 See progress report or academic advisor for elective options	<input type="checkbox"/>	Elective 2 See progress report or academic advisor for elective options	<input type="checkbox"/>	Elective 3 See progress report or academic advisor for elective options	<input type="checkbox"/>
	3.0		3.0		3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	<input type="checkbox"/>
-------------	--------------------------

Graduation Requirements

GPA Major: 2.25 Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0