**Electives**

**Complete after admittance.**

Complete four approved BYU Marriott electives.

- **Elective 1**  
  See MyMap or academic advisor for elective options  
  ACC 241  
  Business Law in the Environment  
  3.0

- **Elective 2**  
  See MyMap or academic advisor for elective options  
  ENT 302  
  Legal Issues in Entrepreneurship  
  3.0

- **Elective 3**  
  See MyMap or academic advisor for elective options  
  MSB 390  
  Ethics for Management  
  3.0

- **Elective 4**  
  See MyMap or academic advisor for elective options  
  FWSpSu  
  FW  
  3.0

**Before graduating**

Complete exit survey at marriott.byu.edu/exitsurvey

**Graduation Requirements**

- **GPA**  
  Major: 2.25  
  Overall: 2.0

- **Credit Hours**  
  Major: 64.0  
  Total: 120.0
Strategy Prereqs
Complete before application deadline.

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 200</td>
<td></td>
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<tr>
<td>ECON 110</td>
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<tr>
<td>FIN 201</td>
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<tr>
<td>MSB 180</td>
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<tr>
<td>IS 110</td>
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<tr>
<td>M COM 320</td>
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<tr>
<td>STAT 121</td>
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</tr>
<tr>
<td>IS 201</td>
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</table>

**Strategy Core**
Complete after admittance.

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRAT 326</td>
<td></td>
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<tr>
<td>STRAT 401</td>
<td></td>
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<tr>
<td>STRAT 402</td>
<td></td>
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<tr>
<td>STRAT 411</td>
<td></td>
</tr>
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</table>

**Additional Courses**
May be taken before or after admittance.

<table>
<thead>
<tr>
<th>Course</th>
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</thead>
<tbody>
<tr>
<td>MATH 118</td>
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<tr>
<td>GSCM 305</td>
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<tr>
<td>GSCM 310</td>
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<tr>
<td>MATH 112</td>
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<tr>
<td>MATH 116</td>
<td></td>
</tr>
</tbody>
</table>

**Complete after junior year.**

- Internship

**Complete during senior year.**

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
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<tbody>
<tr>
<td>STRAT 421</td>
<td></td>
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<tr>
<td>STRAT 490R</td>
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</tr>
</tbody>
</table>

**Additional Courses**
May be taken before or after admittance.

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<tr>
<td>ENT 382</td>
<td></td>
</tr>
<tr>
<td>MSB 380</td>
<td></td>
</tr>
<tr>
<td>MSB 381R</td>
<td></td>
</tr>
</tbody>
</table>

**Complete after senior year.**

- Complete junior-year courses.
- Complete one lecture series.
- Complete one math course.
- Complete after admittance.

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- Not required
- Course repeats discounted .3 for admissions only
- Can replace STRAT 326
- Application required
Strategy Prereqs
Complete before application deadline.

ACC 200 □
Principles of Accounting
FWSp 3.0

ECON 110 □
Economic Principles & Problems
FWSpSu 3.0

FIN 201 □
Principles of Finance
FWSp 3.0

MKTG 201 □
Marketing Management
FWSpSu 3.0

MSB 180 □
Business Career Lecture Series
FW 1.0

MSB 326 □
Career Development & Student Mentoring
FWSpSu 1.0

STRAT 490R □
Intro to Management Consulting
FW 1.0

Complete during senior year.

STRAT 421
Strategy Implementation

Complete after junior year.

Internship

Additional Courses
May be taken before or after admittance.

MATH 118 □
Finite Mathematics
FWSpSu 3.0

GSCM 305 □
Intro to Global Supply Chain Management
FWSpSu 1.5

GSCM 310 □
Global Supply Chain Management
FWSpSu 1.5

Complete one math course.

MATH 112 □
Calculus 1
FWSpSu 4.0

MATH 116 □
Essentials of Calculus
FWSpSu 1.0

Complete one lecture series.

ENT 381 □
Entrepreneurship Lecture Series
FW 1.0

ENT 382 □
Technology Entrepreneurship Lecture Series
FW 1.0

MSB 380 □
Executive Lecture Series
FWSp 1.0

MSB 381R □
Social Innovation Lecture Series
FW 1.0

Suggested Precore Courses
May be taken before or after admittance.

IS 110 □
Spreadsheet Skills & Business Analysis
FWSp 1.0

M COM 320 □
Communication in Organizational Settings
FWSpSu 3.0

STAT 121 □
Principles of Statistics
FWSpSu 3.0

IS 201 □
Intro to Management Information Systems
FWSpSu 3.0

Strategy Core
Complete after admittance.
Complete junior-year courses.

STRAT 326 □
Career Development & Student Mentoring
FW 1.0

STRAT 401 □
Strategy I
F 3.0

STRAT 402 □
Strategy Analytics
F 3.0

STRAT 411 □
Strategy II
W 3.0

Complete one lecture series.

ENT 381 □
Entrepreneurship Lecture Series
FW 1.0

ENT 382 □
Technology Entrepreneurship Lecture Series
FW 1.0

MSB 380 □
Executive Lecture Series
FWSp 1.0

MSB 381R □
Social Innovation Lecture Series
FW 1.0

- - - - Not required
★ Course repeats discounted .3 for admissions only
★ Can replace STRAT 326
★ Application required
Flowchart

Strategy

Fall 2019 Incoming Students

Electives
Complete after admittance. Complete four approved BYU Marriott electives.

<table>
<thead>
<tr>
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<th>Elective 3</th>
<th>Elective 4</th>
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<tr>
<td>3.0</td>
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</tbody>
</table>

Before Graduating
Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey

Graduation Requirements
GPA Major: 2.25 Overall: 2.0 Credit Hours Major: 64.0 Total: 120.0