Ever wonder how you can get more involved with your major while changing the world at the same time? Through Changemaker Maps, you are equipped with the knowledge and connections to engage with social innovation in your own major.

FIELD OVERVIEW
Business lends itself to universal application around the globe and in innumerable fields. Combining practical business acumen with social and cultural knowledge can open new possibilities to create capital, jobs, and communal benefits. Microenterprises, social ventures, microcredit lending, impact investing, and industry-specific applications can greatly enhance your Accounting, Business Management, Finance, or Information Systems degree. Experts in this field turn their skills into tools whereby businesses and customers increase their profits and quality of life.

MODELS IN THE FIELD

**STEPHEN GIBSON**
Stephen Gibson is a successful entrepreneur who has created over a dozen entrepreneurial businesses. His most successful company was named one of the 500 Fastest Growing Companies in the U.S. by Inc. magazine. After selling his business, Mr. Gibson decided to use his entrepreneurial and business skills to start a successful social venture—The Academy for Creating Enterprise. The Academy is a nonprofit organization that helps Latter-day Saints in Mexico and the Philippines lift themselves out of poverty. The Academy provides LDS returned missionaries with the ability to become self-reliant as they launch their own micro-enterprises.

**FARHANA HUQ**
Farhana Huq is an Ashoka Fellow and the founder of CEO Women. After a successful career as a bookkeeper, salesperson, and non-profit consultant, Furhana decided to use her business skills to help immigrant women in the U.S. become more self-sufficient. Her organization offers vocational English as a second language (ESL) courses that teach entrepreneurship and microenterprise skills to immigrant and refugee women.

CLASSES
- Bus M 371R: Social Entrepreneurship Lecture Series
- Bus M 490R: Social Innovation—Do Good Better
- Bus M 490R: Social Venture Academy
- Bus M 372: Basic Entrepreneurial Skill
- REC M 306: Intro to Nonprofit Organizations
- REC M 451: Nonprofit Fundraising
- REC M 455: Nonprofit Management

COMPETITIONS/CONFERENCES
- TEDxBYU
- Peery Film Festival
- SVC (Social Venture Competition)
- ISE (Innovation in Social Entrepreneurship Case Competition)
- CGIU (Clinton Global Initiative University)
- Hult Prize ($1 million prize)

MINORS/CERTIFICATIONS
- International Development Minor
- Nonprofit Management Minor
- Global Management Certificate
PROFESSORS
- Todd Manwaring, Ballard Center Director (on several nonprofit boards, interested in innovation within bureaucratic structures)
- Gibb Dyer, Organizational Leadership and Strategy (family business and entrepreneurship, microfranchising)
- Paul Godfrey, Strategy (research focuses on types of capital needed for self-reliance)
- Aaron Miller, MPA Program (Social Venture Academy director, Grantwell coordinator, has a legal background)
- Todd Milton, Finance (how environmental factors affect economic systems in over 100 countries)
- Brad Harris, Recreation Management (NMSA advisor, non-profit fundraising, recruiting)
- Eve Witesman, MPA Program (disaster response giving and volunteerism, public policy)
- Robert Jensen, Strategy and International Business (focuses on microfranchising)

GRADUATE PROGRAMS
- Skoll Centre for Social Entrepreneurship (Saïd Business School-Oxford)
- Social Enterprise Initiative (Harvard Business School)
- Center for the Advancement of Social Entrepreneurship (Fuqua School of Business-Duke)
- Center for Social Innovation (Stanford Graduate School of Business)
- Marriott School of Management (BYU)

EDUCATIONAL RESOURCES
- mariottschool.byu.edu/selfreliance
- ted.com (especially tedxbyu.com)
- inc.com
- Sign up for emails from the Ballard Center and Kennedy Center
- socialedge.org
- Stanford Social Innovation Review (ssireview.org)

ON-CAMPUS ORGANIZATIONS
- Ballard Center for Economic Self-Reliance
- Kennedy Center for International Studies
- SILC (Social Innovation Leadership Council)
- SID (Students for International Development)
- NMSA (Nonprofit Management Student Association)

EXPERIENCE (INTERNSHIPS, JOBS, PROGRAMS)
- SSE (Students for Social Entrepreneurship on-campus internship)
- UIF/UVF (University Impact Fund/University Venture Fund in Salt Lake)
- ACE (Academy for Creating Enterprise)
- SVA (Social Venture Academy)
- Crocker Innovation Fellowship
- Ballard Center Social Innovation Fellowship

WANT TO LEARN MORE?
There are many different ways to get involved with social innovation within your major. To see these maps online and for a complete list of other opportunities, please visit changemaker maps.byu.edu