

2016 MBA Profile



Hire the BYU Advantage Analytical Skills

“From my experience, communication and analytical skills are the strongest differentiators between students at BYU and those at other universities. Students take multiple classes that develop and hone these talents, which makes BYU grads valuable employees.”

ERIC VARVEL
CEO, Credit Suisse Investment Bank

THE BYU ADVANTAGE

Are you looking for MBAs who stand out for their maturity, international experience, character, communication skills, and innovative thinking? If so, we're here to help you hire the BYU advantage. Recruiters from many of the most successful companies keep coming back for these core strengths that set our graduates apart.

1) Analytical Skills: Analytical skills are built and reinforced across all tracks—entrepreneurship, finance, global supply chain management, marketing, and OBHR—with training in cutting-edge data visualization and analysis software packages, including Tableau and R. Students with a deep interest in analytics can take a three-course sequence, culminating in immersive real-world projects for companies such as Adobe, eBay, IBM, and Vivint.

2) Communication Skills: Nearly every MBA class allows students to sharpen their persuasive writing and speaking skills. The program stresses collaboration over competition, underscoring the value of successful teams in solving business problems and seizing opportunities. Credit Suisse Investment Bank CEO Eric Varvel adds, “From my experience, communication and analytical skills are the strongest differentiators between students at BYU and those at other universities.”

3) International Experience: Nearly 20 percent of students are international and 76 percent are bilingual. Still 20 percent speak three or more languages and many have lived abroad. But don't take our word for it. Stanley Black & Decker Executive Chairman Nolan Archibald says, “You will not find a better group of graduates than those educated and trained at the Marriott School. Their second-language capability and international experience are unequaled by any other business school.”

4) Innovation: Entrepreneurship is a core element of a BYU MBA education. The program offers twenty-five entrepreneurship and innovation courses with nearly 98 percent of students enrolling in at least one class. The Marriott School is the only b-school in the country

that has been ranked in top ten for entrepreneurship for the last five consecutive years.

5) Maturity: More than two-thirds of our students are married and 79 percent have served LDS missions. Additionally, students average more than four years of work experience before starting the BYU MBA program.

5) Character: The shared values of BYU and its sponsoring institution help instill strong character in our students. We build on these values with a required study of business ethics from some of the leading experts in the field.

MBA RANKINGS

OVERALL RANK	CATEGORY	RANKING INSTITUTION
1 st	MBA (regional schools)	<i>The Wall Street Journal</i> , 2007
17 th	MBA	<i>Forbes</i> , 2013
21 st	Best Business Schools	<i>Forbes</i> , 2015
27 th	MBA program	<i>Businessweek</i> , 2014

SPECIALTY RANK	CATEGORY	RANKING INSTITUTIONS
1 st	Accounting Teaching	<i>The Financial Times</i> , 2012
1 st	Human Resources Teaching	<i>The Financial Times</i> , 2012
2 nd	Emphasis on Ethics	<i>The Wall Street Journal</i> , 2007
4 th	Accounting Emphasis	<i>The Wall Street Journal</i> , 2007
7 th	Entrepreneurship	<i>The Princeton Review</i> , 2014
7 th	Best Professors	<i>The Princeton Review</i> , 2011
9 th	Social Responsibility	<i>The Wall Street Journal</i> , 2007
12 th	Student Satisfaction	<i>Businessweek</i> , 2014

MBA Recruiters

Finance	Microsoft
Accenture	Nike
Adobe	Nestle
AT&T	Nu Skin
Becton Dickinson	Ruiz Foods
Chrysler	Shell
Cotopaxi	Symantec
Cummins	T-Mobile
Deloitte	Union Pacific
Disney	Walmart
ECG Management	
Ensign	OB/HR
Equinix	Adobe
ExxonMobil	Amazon
Ford	AT&T
Gallup	Bank of America
GM	Chevron
Goldman Sachs	Cisco
HP	Citi
IBM	Dell
Intel	Equinix
Liberty Mutual	GE
Mars	General Mills
Melaluca	Honeywell
Meritor	HP
Microsoft	Intel
Nissan	Johnson & Johnson
P&G	Kellogg
Qualtrics	LinkedIn
Target	Microsoft
USAA Real Estate	Polaris
Valerus	PwC
Wells Fargo	Raytheon
	United Technology
Marketing	
3M	
Adobe	
Amazon	
Bose	
Campbell Soup	
Clearlink	
Conagra	
Cummins	
Dell	
Deloitte	
Domo	
DOW	
Dr. Pepper	
eBay	
EMC	
ExxonMobil	
GE Capital	
General Mills	
Hershey	
Hormel	
IBM	
Intel	
Johnson & Johnson	
Liberty Mutual	
LinkedIn	
Mattel	
	Supply Chain
	Adobe
	Amazon
	Caterpillar
	Celanese
	Chevron
	Cummins
	Disney
	Eaton
	Equinix
	GE
	GlaxosmithKline
	GM
	Goodman
	HP
	IBM
	Johnson & Johnson
	Mead Johnson
	Monsanto
	Nike
	P&G
	Polyone
	PwC
	Savage
	URS
	Walmart

MBA ACHIEVEMENTS

BYU was ranked No. 21 overall in *Forbes's* best business school rankings. The ranking comes on the heels of other recent top placements, including No. 27 from *Bloomberg Businessweek*—a five-spot rise from the program's last finish in 2012. *Businessweek* also ranked the BYU MBA No. 12 for student satisfaction.

A team of MBA students claimed the second-place prize in *The Economist's* first International MBA Case Competition, which featured twenty-three business schools from around the world. Competing teams were tasked with evaluating Zillow's \$3.5 billion acquisition of Trulia. This case was unique because it was a current market question, making the team responsible for gathering and analyzing real-time data of a stock-only transaction.

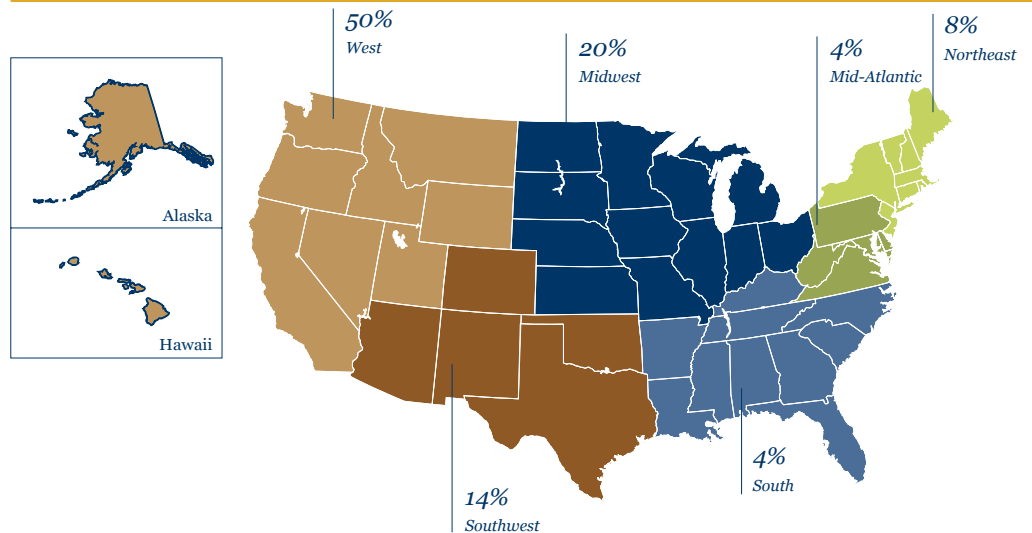


A BYU MBA-led startup, KiLife Tech, won more than \$700,000 and the grand prize at the Rice Business Plan Competition, the world's largest student startup competition. The company makes the Kiband, a wristband for young children. Paired with its mobile app, the wristband sets off an alarm when a child wanders too far outside of a designated boundary set by a parent.

CLASS PROFILES

COHORT	2013	2014	2015	2016	2017
Number Enrolled	150	168	145	154	162
Average GMAT	670	672	665	666	670
Average GPA	3.55	3.50	3.52	3.48	3.54
Average Years of Work Experience	4.10	4.14	3.95	4.33	3.91
Female Students	11%	18%	21%	20%	19%
International Students	14%	13%	16%	18.8%	22%
Bilingual Students	70%	75%	71%	78%	76%
Married Students	76%	76%	62%	68.8%	65%

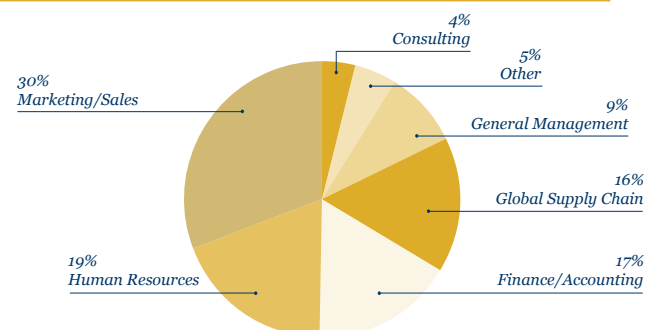
2015 PLACEMENT



AVERAGE STARTING SALARY BY INDUSTRY

CATEGORY	AVERAGE	BONUS †
Consulting	\$130,000	\$29,500
General Management	\$104,982	\$19,222
Global Supply Chain	\$104,107	\$22,133
Marketing/Sales	\$103,836	\$20,310
Finance	\$101,698	\$18,422
Human Resources	\$95,683	\$14,764
Other	\$95,580	\$9,400

PLACEMENT BY PROFESSION



† Average. Does not include moving allowances, stock options, or additional guaranteed compensation.