

2011 BSACC Profile

Hire the BYU Advantage Maturity

"The school offers mature individuals. Most graduates come out of school with an understanding of what it takes to work hard. They are very strong when it comes to figuring out and solving problems. They are ready to make a contribution."

REED MAUGHAN
Partner, PwC



THE BYU ADVANTAGE

Are you looking for some of the most highly-regarded Bachelor of Accountancy students in the country? If so, we're here to help you hire the BYU Advantage. BYU's program is recognized by every major ranking publication as one of the top three programs in the country. Recruiters from top companies know this and keep coming back for the character, professionalism, collaboration, and flexibility that set our graduates apart.

1) Nationally recognized: BYU accounting students are not only ranked high academically (*BusinessWeek*: 2nd, *Public Accounting Report*: 2nd, *U.S. News & World Report*: 3rd), they are also very highly regarded by the firms—including the big four—that bring on our grads. In 2010 *The Wall Street Journal* reported a new survey of recruiters that ranked BYU's School of Accountancy as the No. 1 program in the country.

2) Character: The shared values of BYU and its sponsoring institution help instill strong character in our students. We build on these values with a required study of business ethics from some of the leading experts in the field. Frank Crespo, VP and CPO of Caterpillar adds, "Graduates come away from the Marriott School with a very high ethical standard. You don't have to worry about what's underneath the résumé."

3) Collaborative: The undergraduate accounting program produces strong graduates who know how to work well in teams. In the past seven years, BYU teams have taken first or second place at Deloitte's national tax competitions. BYU teams have also placed first or second in their last three appearances at the national Deloitte audit competition.

4) Flexibility: With strong language ability (about two-thirds speak a second language) and significant international experience (nearly three quarters have served LDS missions, with many living abroad for two years), BYU accounting undergrads can apply their top-notch expertise in a wide range of locations and fields. Unlike many accounting programs where a large percentage of graduates take jobs in their region, BYU accounting students take jobs all over the country, with one-third of graduates taking jobs outside the west.

5) Professional Experience: BYU students are recognized for their professional strengths and technical abilities to the point that they annually fill internships for major accounting firms and industry employers. BYU accounting undergrads frequently intern for the following: Securities and Exchange Commission, CitiGroup, Goldman Sachs, Disney, and IRS.

CLASS PROFILES

Graduation Year	2007	2008	2009	2010
Number of Applicants	382	340	392	354
Number Enrolled	263	261	268	259
Average GPA	3.73	3.73	3.73	3.74
Men	80%	74%	77%	79%
Women	20%	26%	23%	21%
Married	28%	23%	26%	25%
International	7%	9%	9%	12%
Bilingual	67%	64%	63%	64%

BSACC RANKINGS

RANK	RANKING INSTITUTION
1st	<i>The Wall Street Journal</i> , 2010
2nd	<i>BusinessWeek</i> , 2010
2nd	<i>Public Accounting Report</i> , 2010
3rd	<i>U.S. News & World Report</i> , 2010

BSAcc RECRUITERS

- Accenture
- Adobe Sysmes Inc
- American Express
- Axiom Financial
- Bain & Company
- Boston Consulting Group
- CBIZ
- CitiGroup
- Clearwater Analytics
- Credit Suisse
- Dell
- Deloitte
- Disney
- Ernst & Young
- Goldman Sachs & Co.
- Grant Thornton
- Halverson & Company
- Haynie & Company
- HELP International
- IRS
- JC Penney
- KLA-Tencor
- KPMG
- LEK Consulting
- Marriott
- McKinsey & Company
- Melaleuca
- Merrill Lynch
- Microsoft
- Monitor Company
- Moss Adams
- Novatek
- Novell
- Nu Skin
- Overstock.com
- Protiviti
- PwC
- Qualtrics
- RSM McGladrey
- Sage Creek Partners
- Sempra Energy
- Swarts & Swarts CPAs
- TaxHawk
- U.S. Army
- Wells Fargo- Real Est. Cap. Investments
- Western Financial Consultants
- Westwood Global Investments

BSAcc ACHIEVEMENTS

A team of Brigham Young University undergraduate students came home with the first-place title from the inaugural Duff & Phelps National Case Study Competition in New York last summer. This new competition focused on the complex finance skills used in business valuations. The BYU team won the top prize of \$15,000 in scholarship funds.

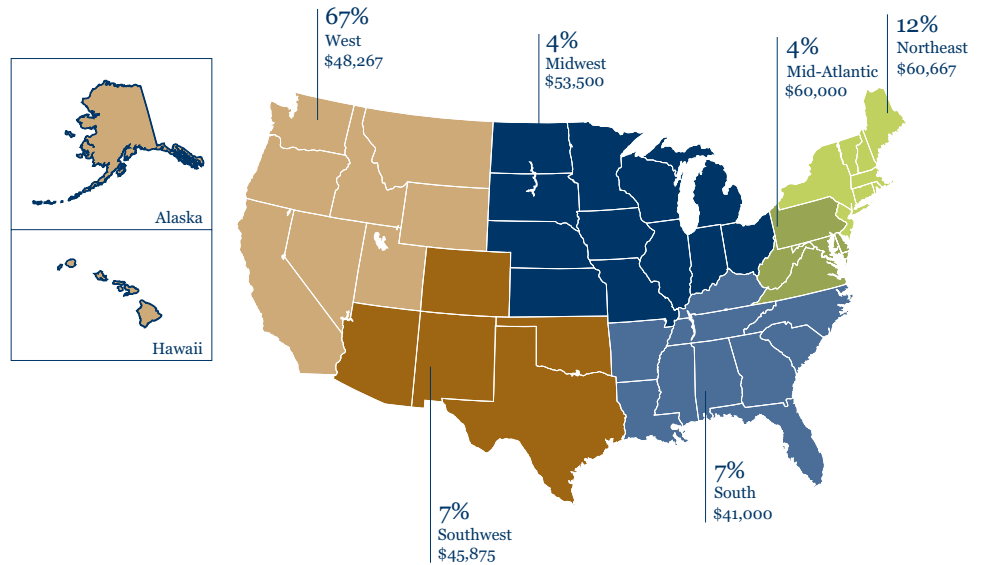
In 2011 five undergraduates won the national xTREME Taxation Competition in Washington, D.C. BYU has been a national finalist for seven of the case competition's nine years, making it the most frequent visitor to the national event, sponsored by PricewaterhouseCoopers. A team of Marriott School students last won xTAX in 2005.



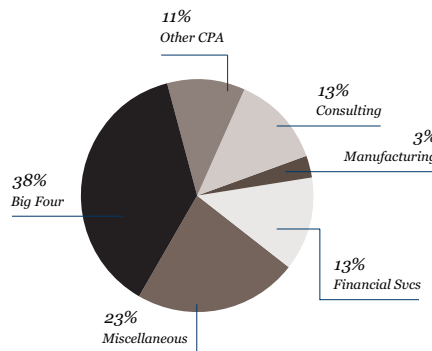
Marc Dedrick presents at the Duff & Phelps National Case Study Competition.

Accounting students from BYU swept the 2010 Deloitte Tax Case Study Competition, taking first place in both the graduate and undergraduate divisions. The two teams each received a \$10,000 school award and \$2,000 scholarships for each team member. BYU accounting teams (either undergraduate or graduate) have placed first or second every year in the eight years since Deloitte has sponsored the competition.

2010 PLACEMENTS



PLACEMENT BY INDUSTRY



STARTING SALARIES BY INDUSTRY

INDUSTRY	SALARY
Big Four	\$51,375
Other CPA	\$44,000
Total CPA	\$50,296
Financial Svcs	\$57,167
Consulting	\$54,143
Manufacturing	\$45,000
Miscellaneous	\$41,683